

Strategic Public Financing for Health and Human Services

Alicia Wilson-Ahlstrom

Children's Funding Project



National Governors Association,

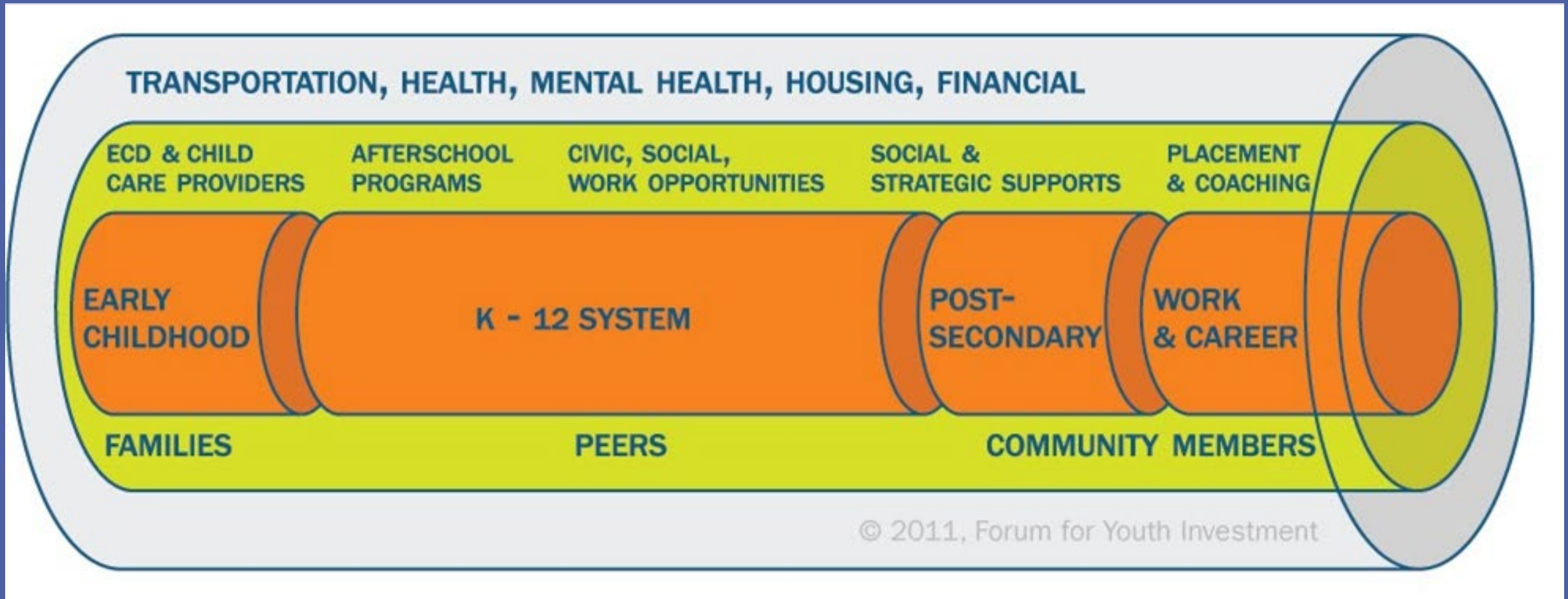
Health and Human Services Policy Advisors Institute

October 2, 2023

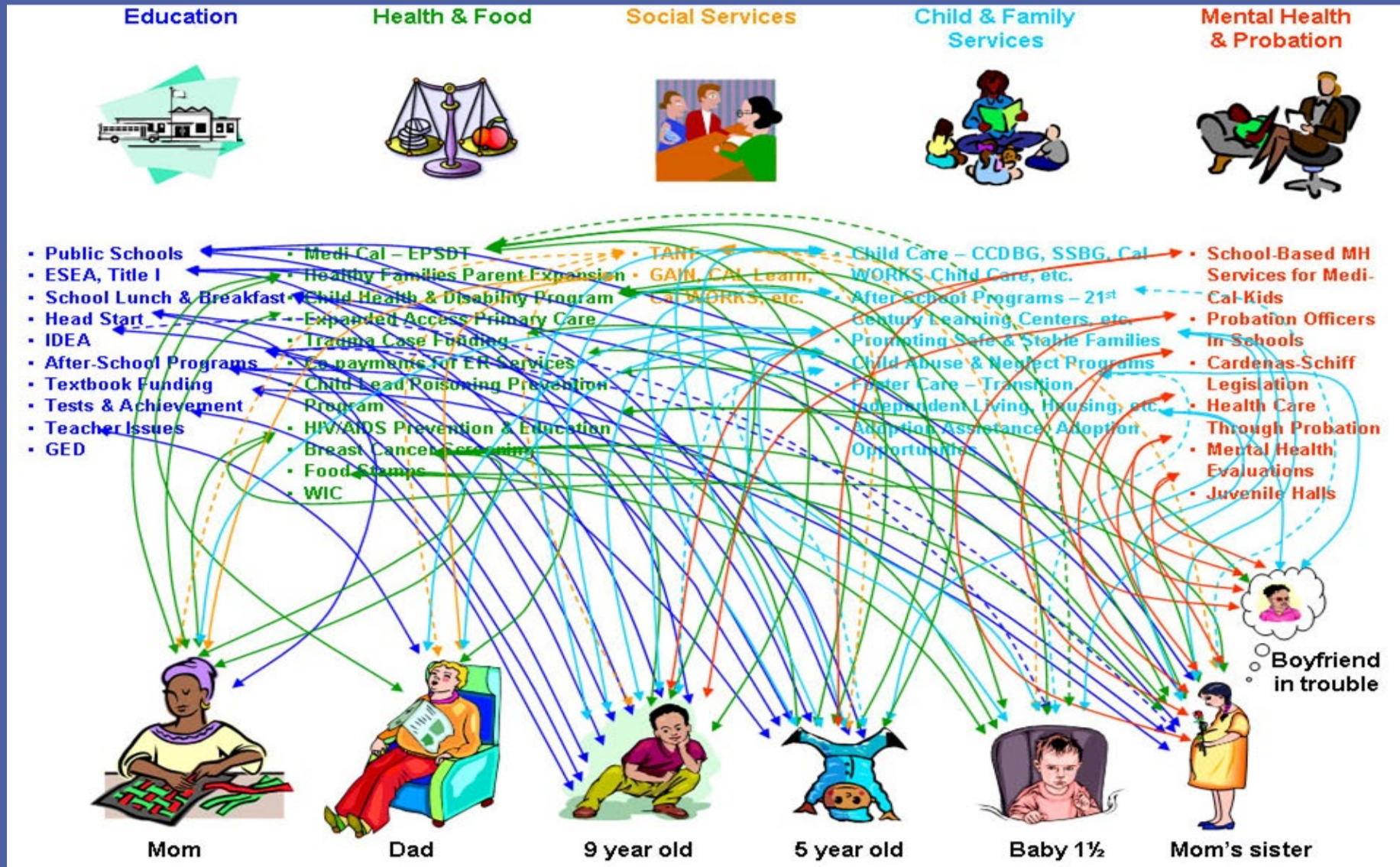
If we know the developmental outcomes we want for *all* children and youth...



And we know it's going to take a seamless set of supports and opportunities...



...do we need to change the way we do business?



LA County Example,
Source:
Margaret Dunkle

To improve child and youth outcomes,
we must strengthen and align the:

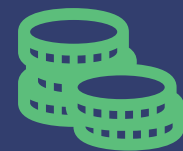
People



Data



Money





VISION

We envision a nation where all children and youth thrive because all communities maintain equitable, coordinated, and sustainable funding for comprehensive programs and services.



MISSION

Children's Funding Project helps communities and states expand equitable opportunities for children and youth through strategic public financing.





What Is Strategic Public Financing?

Strategic public financing picks up where strategic plans often leave off by...

- Putting a price tag on goals and policy priorities
- Identifying ways to cover the cost

From Questions...

1. Current Funding

How much funding supports our goals right now?

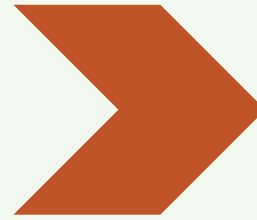
2. True Cost

How much will it cost to fund our goals in full?

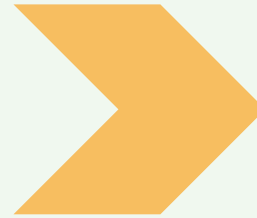
3. New Funding

How do we fill the gap between current funding and fully funding our goals?

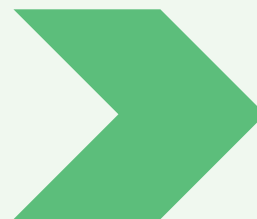
To Opportunities!



Fiscal mapping



Cost modeling and estimation



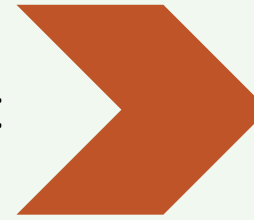
Sources of new money

From Questions...

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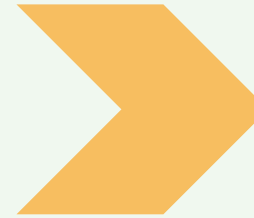
How much funding supports our goals right now?



Fiscal mapping

2. True Cost

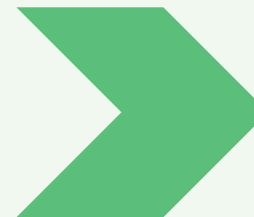
How much will it cost to fund our goals in full?



Cost modeling and estimation

3. New Funding

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Sources of new money

Why Create a Fiscal Map?

Understand
current
investments

Align
resources
with goals

Coordinate
supports and
services

Maximize
funding
opportunities

Identify new
areas for
attention,
efficiency, and
innovation

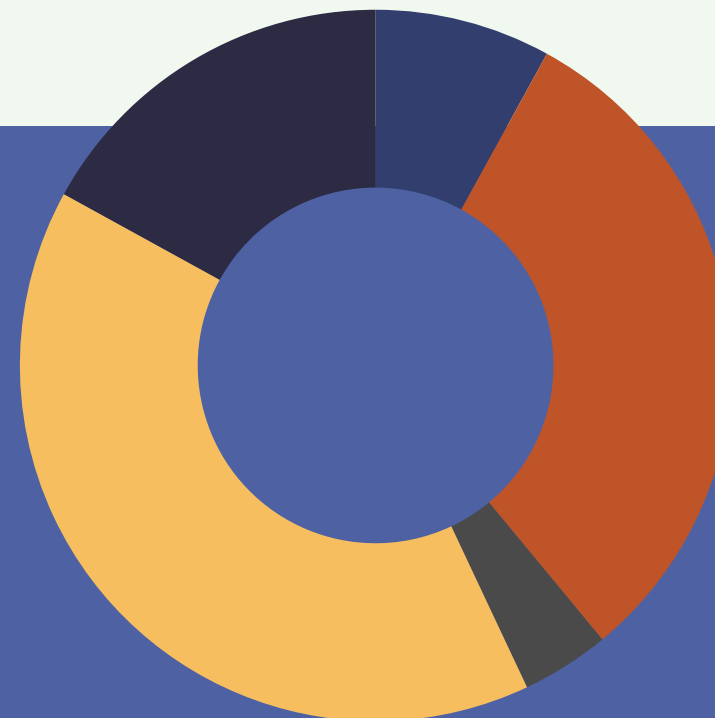
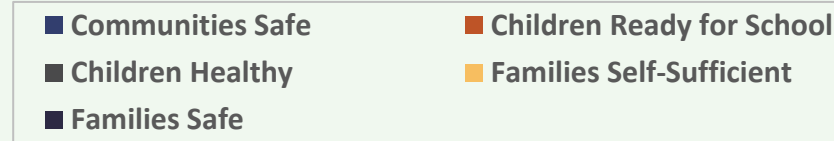
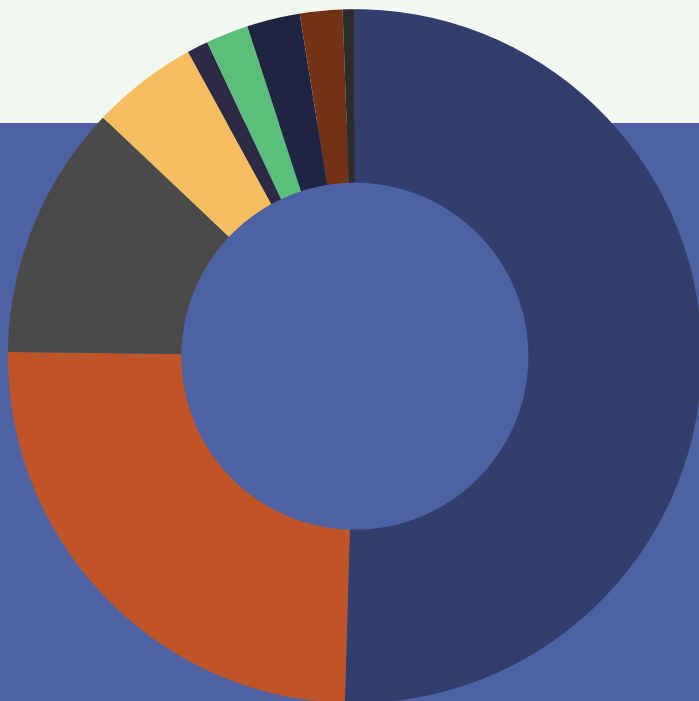
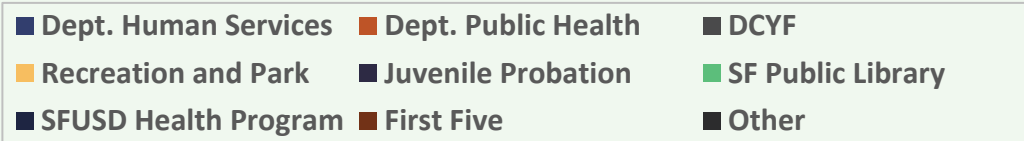
NEW EMERGENT REASONS:

- Determine the baseline funding pre COVID-19 budget
- Plan for equitable recovery of funds to enhanced programs and services

Traditional Department-Centered View of the Budget

vs.

Creating a Child-Centered View of the Budget



Differences in Funding by Outcome Category

MINNESOTA CHILDREN'S FISCAL MAP

Overview
Why & How To Use This Tool
Links & Resources
Children's Fiscal Map Tool

Select which fiscal year you'd like to view spending for (For the biennial total, select both 2020 and 2021):

2020

2021

General education spending totals around \$14.6 billion; at that size, the readability of some charts is affected. Would you like to include in charts:

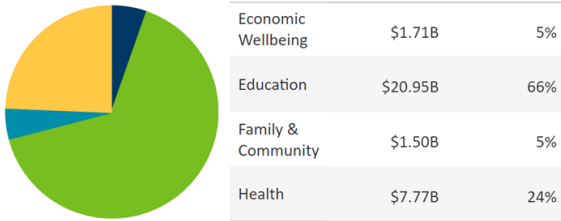
All non-General Education Spending

General Education

ENTERPRISE-WIDE

\$31,940,303,831 TOTAL STATE BUDGET TOWARDS CHILDREN

% OF BUDGET BY OUTCOME GOAL



% OF BUDGET BY SERVICE MODEL



Minnesota

Total program funding disaggregated by primary outcome, FY15-FY19

PRIMARY OUTCOME	2015		2016		2017		2018		2019	
	Total Programs and Total Funding		Total Programs and Total Funding		Total Programs and Total Funding		Total Programs and Total Funding		Total Programs and Total Funding	
Healthy										
Children, Youth and Families Dept.	7	\$ 70,012,020	7	\$ 73,131,306	7	\$ 72,488,561	7	\$ 75,604,600	7	\$ 81,612,150
Indian Affairs Department	1	\$ 249,300	1	\$ 249,300	1	\$ 249,300	1	\$ 249,300	1	\$ 249,300
Department of Health	14	\$ 261,726,037	14	\$ 269,678,464	14	\$ 268,599,810	14	\$ 257,369,752	14	\$ 259,129,419
Human Services Department	2	\$ 880,664,085	2	\$ 925,109,596	2	\$ 903,257,521	2	\$ 857,129,103	2	\$ 852,890,305
Office of African American Affairs									1	\$ 10,000
Public Education Department (State funds)	6	\$ 34,949,700	6	\$ 39,589,700	6	\$ 36,724,600	6	\$ 40,625,000	6	\$ 36,325,000
Healthy Subtotal	30	\$ 1,247,601,142	30	\$ 1,307,758,366	30	\$ 1,281,319,792	30	\$ 1,230,977,755	31	\$ 1,230,216,174
Educated										
Public Education Department (State Funding)	23	\$ 96,682,200	21	\$ 111,837,900	20	\$ 104,196,100	15	\$ 93,250,000	17	\$ 96,386,600
State Equalization Guarantee (SEG)		\$ 2,482,600,454		\$ 2,497,476,907		\$ 2,486,143,507		\$ 2,498,258,700		\$ 2,587,377,551
Public Education Department (Fed. Funds)	15	\$ 260,712,208	15	\$ 260,696,082	17	\$ 299,266,619	14	\$ 282,430,658	15	\$ 287,909,855
Higher Education Department	5	\$ 66,307,300	5	\$ 64,796,100	5	\$ 65,876,300	5	\$ 49,833,336	5	\$ 43,564,300
Children, Youth and Families Dept.	6	\$ 79,856,672	6	\$ 93,901,874	6	\$ 81,815,734	6	\$ 99,469,534	6	\$ 102,580,623
Department of Cultural Affairs	13	\$ 620,000	13	\$ 619,317	13	\$ 743,596	13	\$ 716,316	16	\$ 1,065,998
Department of Finance & Administration	3	\$ 3,136,700	3	\$ 3,203,100	3	\$ 2,976,800	0	\$ 0	0	\$ 0
Department of Health	1	\$ 1,846,756	1	\$ 1,782,319	1	\$ 1,861,519	1	\$ 1,861,456	2	\$ 3,271,856
Indian Affairs Department							1	\$ 192,761	1	\$ 146,000
Educated Subtotal	66	\$ 2,991,762,290	64	\$ 3,034,313,599	65	\$ 3,042,880,175	55	\$ 3,026,012,761	62	\$ 3,122,302,783
Safe										
Children, Youth and Families Dept.	13	\$ 49,636,965	13	\$ 54,070,056	13	\$ 56,759,448	13	\$ 58,241,512	13	\$ 58,062,110
Safe Subtotal	13	\$ 49,636,965	13	\$ 54,070,056	13	\$ 56,759,448	13	\$ 58,241,512	13	\$ 58,062,110

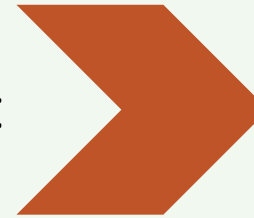
New Mexico (there are other outcome categories not shown)

From Questions...

To Opportunities!

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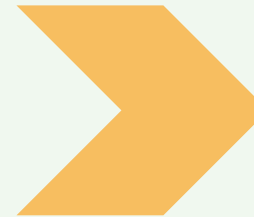
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Fiscal mapping

2. True Cost

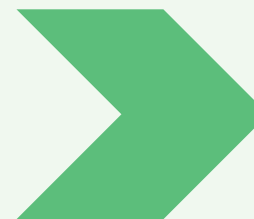
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Cost modeling and estimation

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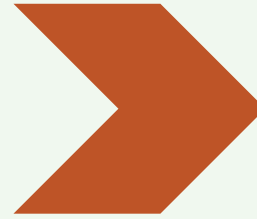
Sources of new money

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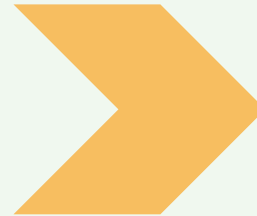
How much funding supports our goals right now?



Fiscal mapping

2. True Cost

How much will it cost to fund our goals in full?



Cost modeling and estimation

3. New Funding

How do we fill the gap between current funding and fully funding our goals?



Sources of new money

States Dedicating New Revenue to Kids:

- MD digital ad tax
- MT, CT, CA marijuana
- LA and MA sports betting
- CO tobacco tax and closing vaping loophole
- NM Constitutional Amendment
- Washington DC high income earner tax
- Others?



TOOLS FOR FISCAL MAPPING

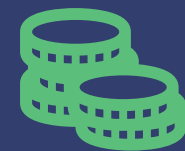
People



Data



Money



Overview of CFP's state fiscal mapping cohort

What

15 state-level fiscal maps of public investments in ages 0-24

Who

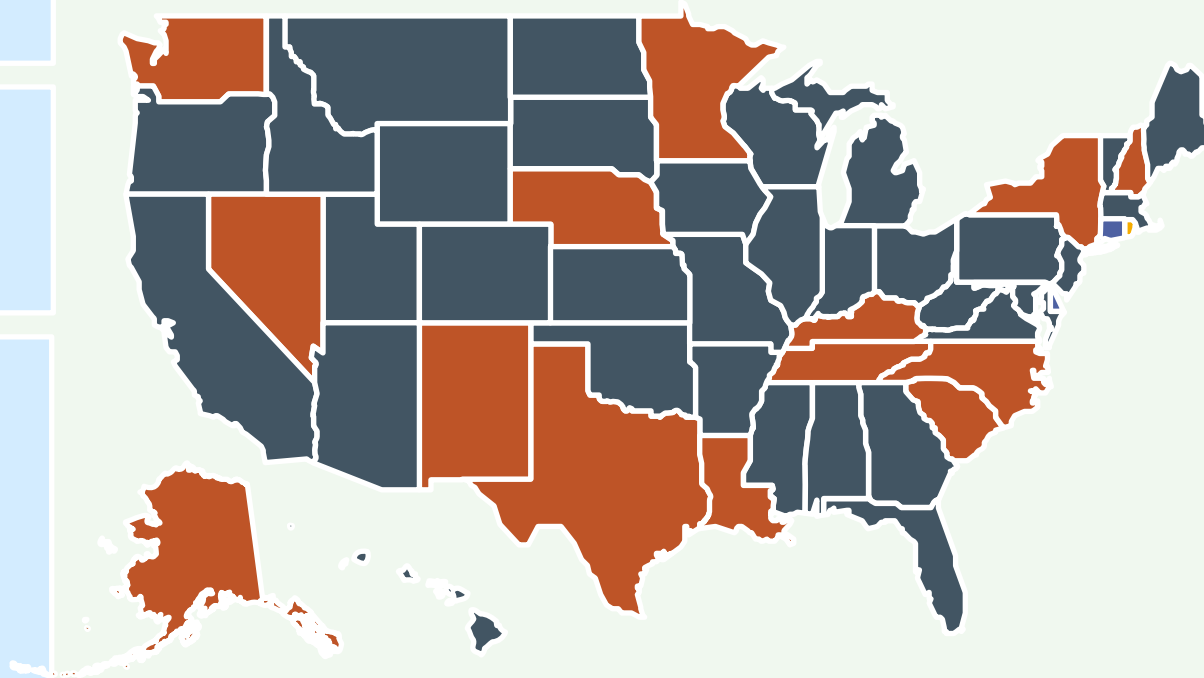
State lead(s) that are invested in continuing the process of fiscal mapping

Why

Build standardized state analyses that feed into a public national database of fiscal maps to support additional state and local strategic financing

When

The next 12 – 20 months



Tennessee State Map

Tennessee Children & Youth Fiscal Map (0 - 24)



2019
\$8bn

2020
\$9bn

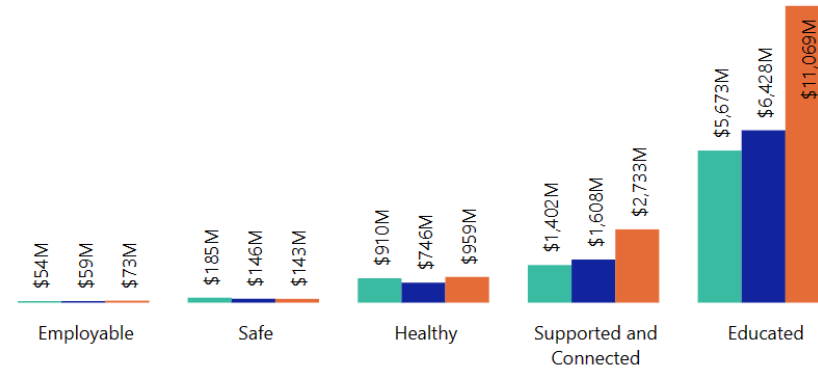
2021
\$15bn

The Tennessee Children & Youth Fiscal Map is a comprehensive analysis of public investments in children and youth in Tennessee. This report analyzes public funding for children and youth ages 0 -24 in Tennessee from 2019 - 2021. Leaders, advocates and other stakeholders may use the fiscal map to gain a better understanding of the current child & youth funding landscape and to inform strategic decisions within the state. In addition, nonprofits, residents, and community groups are encouraged to use the resource to better understand the investments in children and youth.

How to use: To take full advantage of the fiscal map's data visualization software, move your cursor and click on the segments of the data visualization elements (i.e. chart, pie, table) to view the specific information for that segment. Right-clicking over different elements and segments will provide additional data visualization options.

Outcome Category

FY19 FY20 FY21



Funding Level

FY19 FY20 FY21



Funding Stream Name	Funding Stream Description
Access and Visitation Grant	The AOC has been a sub-recipient of a federal Access and Visitation Grant received from the Tennessee Department of Human Services, child support division. The goal of this grant is to establish programs to support and facilitate non-custodial parents access to and visitation with their children. The funding is pursuant to 469(B) of the Social Security Act -Grants to States for Access and Visitation (AV) Program. Grantees provide mediation and parent education services in order to increase non-
Addictions Recovery Program	The Addictions Recovery Program provides vouchers to consumers for the purchase of addiction recovery support services.
Admin - LEAPs - Lottery for Education: Afterschool	The overall goal of the LEAPs program is to provide Tennessee students with academic enrichment opportunities that reinforce and complement the regular academic program. All activities must be educationally based and include: services to students an average of 15hrs per week; reading skills development/enhancement; math or science skills development/enhancement; computer literacy and skills development; academic mentoring or tutorial assistance; and, sports or leisure opportunities.
Adolescent Day/Evening	Adolescent Treatment Services are provided to youth age 12 to 18 with a primary or secondary



Tennessee State Map

Note: Per pupil funding for K-12 heavily outweighs other funding. If you would like to see the data without K-12 funding, please deselect that from under Education Services.

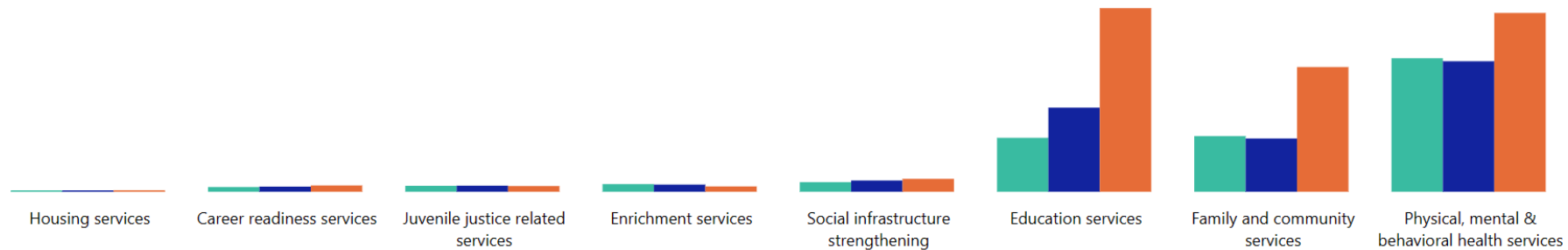
Tennessee Children & Youth Fiscal Map - Services



Eligible Services

- Select all
- Career readiness services
- Education services
 - College access and success programs
 - Early care and education slots
 - Early childhood intervention services
 - Early learning literacy
 - GED and re-engagement services
 - Higher education

2019 \$3bn 2020 \$3bn 2021 \$6bn



Funding Stream Name	Funding Stream Description	Service & Program Category	FY19	FY20	FY21
Access and Visitation Grant	The AOC has been a sub-recipient of a federal Access and Visitation Grant received from the Tennessee Department of Human Services, child support division. The goal of this grant is to establish programs to support and facilitate non-custodial parents access to and visitation with their children. The funding is pursuant to 469(B) of the Social Security Act -Grants to States for Access and Visitation (AV) Program. Grantees provide mediation and parent education services in order to increase non-	Family and community services	\$194,778	\$129,870	\$199,618
Total			\$3,134,042,719	\$3,440,540,090	\$6,000,639,181



Tennessee State Map

Tennessee Children & Youth Fiscal Map 2019

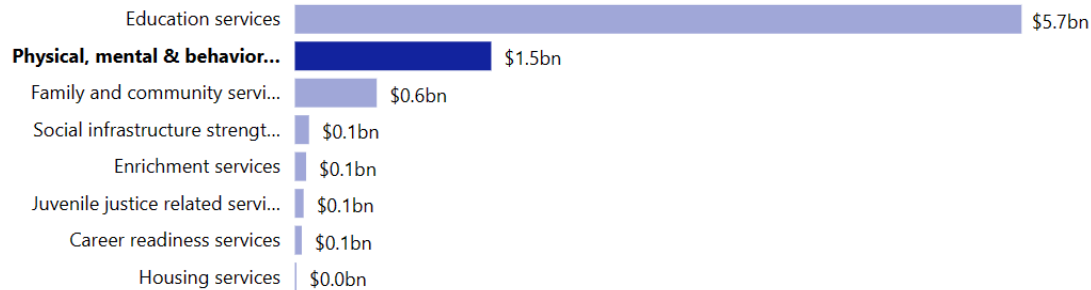


Tennessee Population Data & Demographics

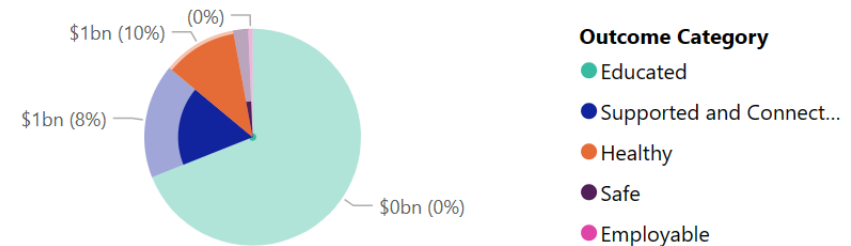
- The infant mortality rate is 7 per 1000 live births
- 35% of 4th graders are reading at or above a proficient level
- 90% of high school students graduate on time
- 11% of 16- 24 year olds are not engaged in school or work
- 50 per 100,000 youth are involved with the juvenile justice system
- 19.4% of children live in poverty
- 33% of the 0 - 17 population is nonwhite
- The median household income is \$56,047

Source: KIDS COUNT Data System

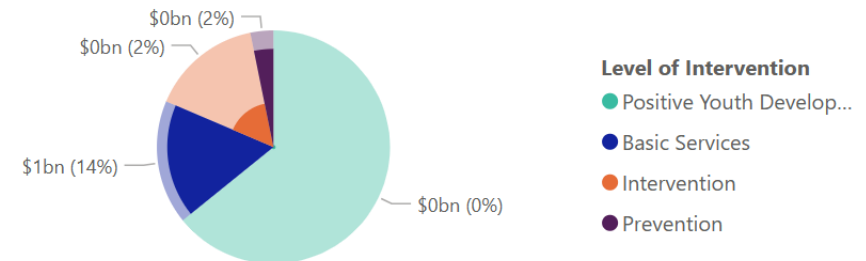
Service Category



Outcome Category



Level of Intervention



Funding Stream Name	Funding Stream Description	FY19	Service & Program Category	Outcome Category	Level of Intervention
	support. The program serves those individuals who meet the T.C.A. 68-12-102 definition of children with a chronic physical disability. To provide care coordinati				
Choose Safe Places	Our program maps prospective child care locations in partnership with the child care licensing agency to identify potential environmental hazards that could be present at the location before license is approved. The goal of Choose Safe Places - Safe Siting for Early Care and Education is to proactively identify new and existing facilities that could be impacted by hazardous chemicals.	\$0	Physical, mental & behavioral health services	Safe	Intervention
CIT In Tennessee	CIT in Tennessee is a statewide effort to expand and sustain the Crisis Intervention Team (CIT) model to improve responses and outcomes for individuals with mental illness, substance use disorder or co-occurring mental health and substance abuse disorders who come into contact with the justice system.	\$9	Physical, mental & behavioral health services	Safe	Basic Services
Clinical High Risk for Psychosis (CHR-P)	The Community Programs for Outreach and Intervention with Youth and Young Adults at Clinical High Risk for Psychosis (CHR-P) will be a four year award from SAMHSA (9/30/2018 - 9/29/2022) with the overall goal of	\$0	Physical, mental & behavioral health services	Healthy	Intervention
Total		\$1,543,954,844			



Why Create a Federal Funding Catalog?



Federal Funding Streams for Children and Youth Services

HOW TO USE THIS TOOL
HOW TO DOWNLOAD DATA

CLEAR FILTERS

OPEN ACTIVE FILTERS

TRIBAL NATIONS

Select a funding stream below to learn more about that funding stream.

Funding Stream Name

All

Outcome Category

All

Service and Program Category

All

Specific Eligible Services and Programs

All

Age Ranges

All

Level of Intervention

All

Typical Local Recipients

All

Designated COVID Relief Funding

All

There are 286 funding streams that match your current filters:

Funding Stream Name	Funding Program Description	FY 22 Federal Funding	FY Fui
21st Century Conservation Service Corps	Through this program, work and training opportunities are provided to young people and veterans in order to develop the next generation of lifelong conservation stewards and protect, restore, and enhance America's great outdoors.	\$47,000	
Academic Exchange Program - Educational Advising and Student Services	As authorized by the Fulbright-Hays Act, the Bureau of Educational and Cultural Affairs (ECA) seeks to increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchange programs, including the exchange of scholars, researchers, professionals, students, and educators.	\$9,848,717	
Access and Visitation (AV)	Funding from Access and Visitation enables states to create programs that support and facilitate access and visitation by noncustodial parents with their children.	\$8,522,779	
Administrative Cost Grants for Indian Schools	These are grants to tribes and tribal organizations operating schools for the purpose of paying administrative and indirect costs.	\$21,907,536	

Select a funding stream above to activate this button for more information



Children's Funding Project is a nonprofit social impact organization that helps communities and states expand equitable opportunities for children and youth through strategic public financing. childrensfundingproject.org

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Example: MIECHV Program

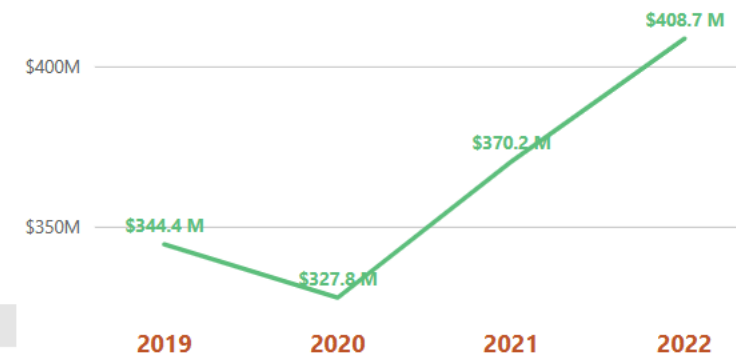
[Return to main page](#)

Maternal Infant and Early Childhood Home Visiting Program

[Click here to visit the website for this funding stream](#)

The Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program supports pregnant people and parents with young children. Participants live in communities that face greater risks and barriers to achieving positive maternal and child health outcomes. Families choose to participate in home visiting programs, and partner with health, social service, and child development professionals to set and achieve goals that improve their health and well-being.

Federal Funding (Obligations) by Fiscal Year



Outcome Category:	Healthy
Service and Program Category:	Family and community services
Specific Eligible Services & Programs:	Home visiting; Maternal and child health; Early childhood intervention services; Child abuse and neglect prevention
Age Range:	Prenatal; Birth - 2 years; 3 - 4 years; 13 - 17 years; 18 - 24 years
Level of Intervention:	Prevention
Typical Local Recipient:	Government
Designated COVID Relief Funding:	Yes - American Rescue Plan Act
Eligibility Criteria:	Pregnant and parenting
Funding Cycle:	Annual
Grant Type:	Formula grants
Original Granting Agency:	U.S. Department of Health and Human Services - Health Resources and Services Administration
Service Setting:	Home
Terminal Grantee within State:	State human/family services agency; Tribal government

Dive deeply into American Rescue Plan Funding in your state and community using CFP's online tool



Flexible Funding for Children and Youth in the American Rescue Plan

Home Page and Menu

This tool offers a comprehensive picture of American Rescue Plan funding for children and youth across states, tribal areas, counties, cities, towns, school districts, and nonprofit institutions.

On the subsequent pages, you will find allocation data and a growing list of examples of ways localities are using their funds creatively to benefit children. **Click the buttons on the right to navigate directly to the information you need.**

Examples of Child-Centered American Rescue Plan Spending and Uses

Funding Overview for States and Territories

Local and Tribal Fiscal Recovery Funds

Elementary and Secondary School Emergency Relief Fund (ESSER III)

Higher Education Emergency Relief Fund (HEERF III)

Interested in learning more?

Join us for the release of state fiscal maps
& national analysis, Nov 16 @ 2pm ET

Alicia Wilson-Ahlstrom

Alicia@childrensfundingproject.org

CHILDREN' 
FUNDING PROJECT

