



BREAST AND CERVICAL CANCER GENERAL AWARENESS

Women's Way Media Toolkit



WOMEN'S WAY
A Breast & Cervical Cancer
Early Detection Program

1 in 17 ND women may be eligible for free breast and cervical cancer screenings through Women's Way.

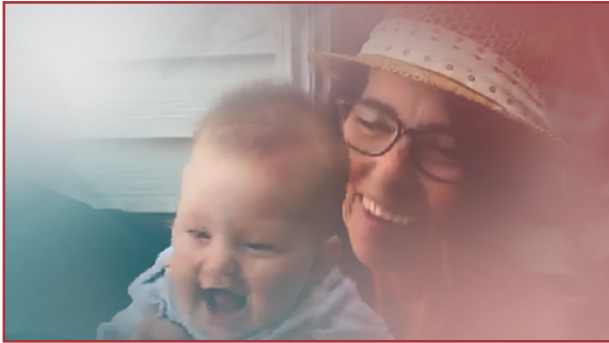
If you know someone who...

- Lives in North Dakota
- Is age 40 through 64
- Is age 21 through 39, has breast symptoms (lump) or at high risk for breast cancer, is due for a Pap test, or needs breast or cervical diagnostic procedures
- Has insurance that doesn't cover Pap tests and/or mammograms or cannot afford to pay her deductible and/or co-payments or does not have insurance
- Meets income guidelines found online at hhs.nd.gov/womensway

...show them you care.

Spread the word on social media!

Use these videos, graphics and accompanying post copy to raise awareness on the importance of breast and cervical cancer screenings!



Post 1

Be there when they need you most. Schedule your breast and cervical cancer screening today. Women's Way can help and may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)



Post 2

Life is filled with challenges.
Women's Way is here to help.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)

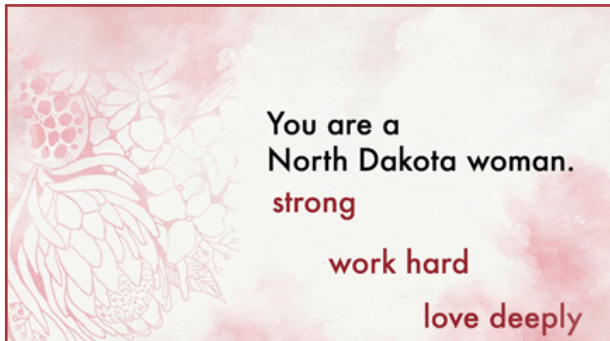


Post 3

Women's Way is here for you.

Call 800-449-6636 or visit hhs.nd.gov/womensway to see if you are eligible for a free mammogram and/or Pap test.

[Download](#)



Post 4

Don't delay – schedule your breast and cervical cancer screening today!

Women's Way may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)



Post 5

Women's Way can help and may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)



Post 6

Early detection is your best protection against breast and cervical cancer.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)



Post 7

Make your health a priority. For you and your loved ones. Women's Way may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)



Post 8

Don't miss any memories. Schedule your breast and cervical cancer screening today. Women's Way can help and may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

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North Dakota women may be eligible for Women's Way.

WHO QUALIFIES?

Women

North Dakota Residents

Under 24

Are YOU eligible for a FREE mammogram or Pap test?

CONTACT YOUR LOCAL COORDINATOR
hhs.nd.gov/womensway | 800-449-6636

Post 9

Are you eligible for free breast and cervical cancer screenings?

Find out, by contacting Women's Way at 800-449-6636 or visit hhs.nd.gov/womensway

[Download](#)

Post 10

Encourage the women in your life to get screened. Women's Way can help and may provide a way to pay.

Call 800-449-6636 or visit hhs.nd.gov/womensway

She's the reason I get screened.

Post 10

Encourage the women in your life to get screened. Women's Way can help and may provide a way to pay.

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