

North Dakota Cancer Coalition

2020 Annual Meeting

Planning for a cancer-free future.



AGENDA

- 12:00pm – 12:15pm: Welcome
- 12:15pm – 12:25pm: Business Items
- 12:25 – 12:35pm: NDCC Board Open Positions
- 12:35pm – 12:50pm: 2019 – 2020 A Year in Review
- 12:50pm – 1:00pm: Breakout Discussions
- 1:00pm – 1:15pm: Wrap Up

Introductions

- What community do you live and/or work in?
- What has been your favorite “binge watching” series during COVID?



BUSINESS ITEMS

- Approval of May Minutes – Mallory
- Treasurer's Report – Geneal Roth
- New Members
 - Welcome to Brenda Busby of AIM at Melanoma and Laura Scott of Sanford Health!

2020 NDCC Board Open Positions

- Secretary
- Chair
- Treasurer

Appointed Position – SECRETARY



Pam Gahr, MPH, is the Program Manager for Cancer Survivorship and Community Outreach at Essentia Health Fargo Cancer Center.

In her current role she leads a team that facilitates programs to support patients living with cancer, and she works with internal and external partners to improve health promotion and early cancer screening.

Prior to working for Essentia Health, Pam was an epidemiologist and planner with the Minnesota Department of Health, Division of Infectious Disease. Outside of work, Pam enjoys playing violin, reading, meditation, and being active outside with daughter, Rosie, and husband, Erik. Pam also has two exceptionally spoiled cats, Pooch and Babe.



Open Position – CHAIR

Chair. The Chair shall:

- a. Carry out responsibilities of leadership for the NDCC;
- b. When present, convene and preside at all meetings of the executive board and of members, and assign coalition members to do the same over committee meetings;
- c. See that all orders and resolutions of the executive board are carried into effect;
- d. Sign and deliver in the name of the NDCC, any contracts or other instruments pertaining to the business of the NDCC, except in cases in which the authority to sign and deliver is required by law to be exercised by another person or is expressly delegated by the executive board to some officer or agent of the NDCC;
- e. Assist with setting meeting agendas and priorities;
- f. Promote collaboration, encourage shared responsibility, share ideas and recommendations, and be open to diverse points of view;
- g. Appoint or reconvene any committee, as needed, to provide advice on priority cancer sites or issues, which may include persons who are not NDCC members; and
- f. Perform other duties prescribed by the executive board.

Stacey Will

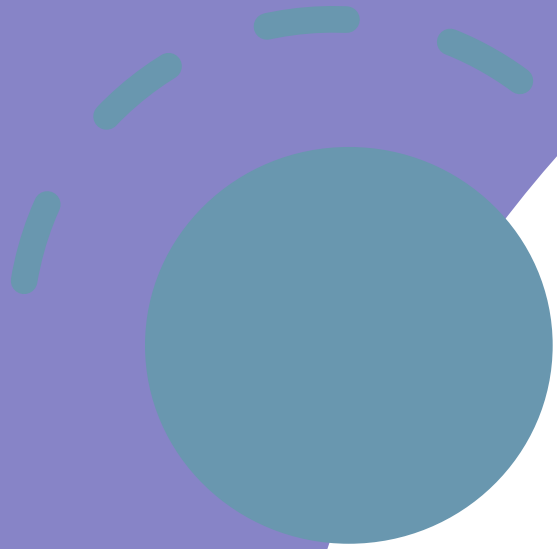
My name is Stacey Will and I am writing to express interest in the Chair position for the North Dakota Cancer Coalition. I have eighteen years of nursing experience ranging from direct patient care to nursing management. In addition to my nursing background, I have a master's degree in Business, which has led me to my current role in Quality and Safety at Sanford Health Bismarck.

I am actively leading cancer prevention strategies for the Sanford Enterprise and Sanford Bismarck. At the Enterprise level, I kick started our Cervical Cancer Screening efforts including a review of current clinical practice guidelines, physician/nurse education, and establishing outreach workflows and methods for clinical teams. I recently joined our Enterprise HPV project team and will continue to provide support as this project nears completion.

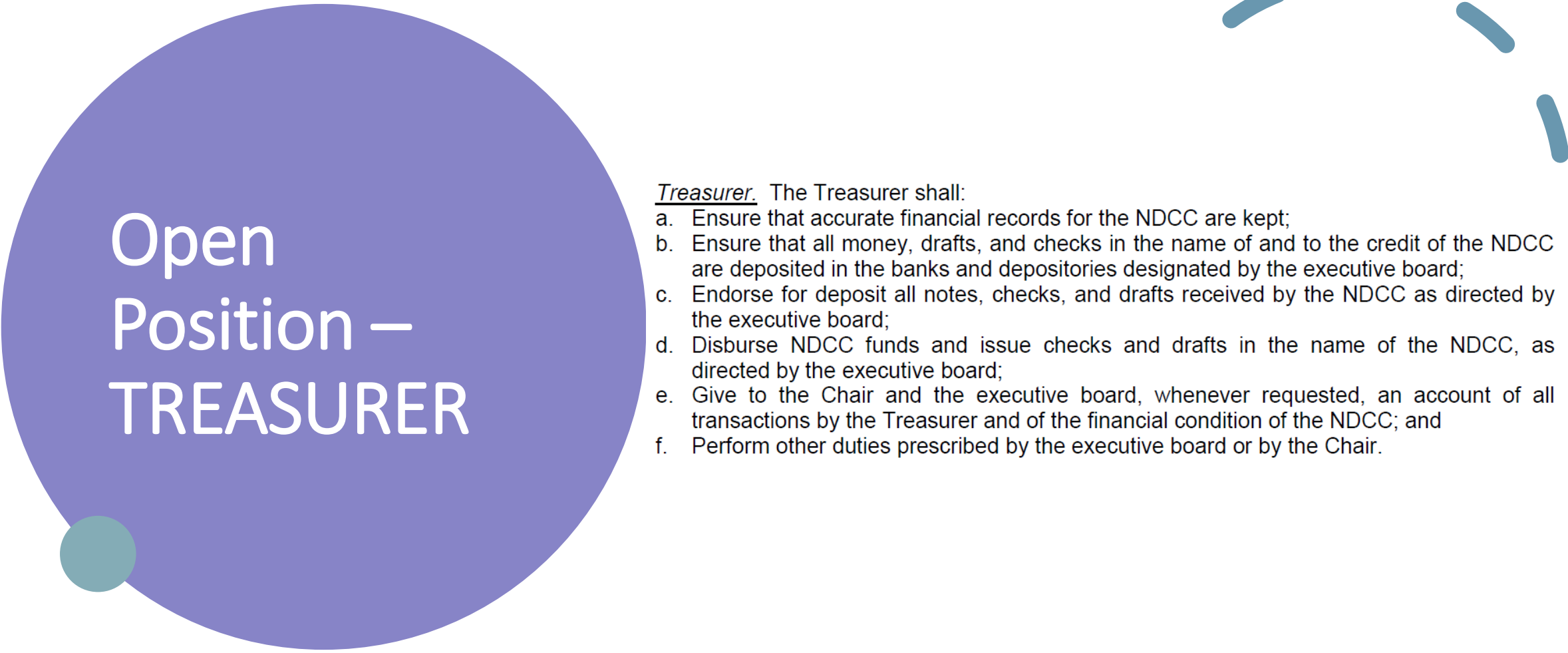
Cancer screening and prevention is a passion of mine and makes up a portion of my portfolio at Sanford Bismarck. This includes leading strategies for Breast Cancer Screening, Colorectal Cancer Screening, and Cervical Cancer Screening. Through multiple innovative methods, Sanford Bismarck continues to be number one in screening performance for Colorectal and Cervical Cancers amongst the Sanford footprint and coming in at number two for Breast Cancer Screening.

In addition to supporting Sanford at multiple levels, I have continued to be an active member of the ND Colorectal Cancer Roundtable. I have enjoyed brainstorm sessions along with spreading Sanford success strategies. State and community collaboration has been essential in continuing to increase screening rates among the entire population and achieving "most improved" recognition.

Based on previous experience and passion, I believe I would be a strong leader and addition to this team. Thank you for your time and considering me for this position.



Other Nominations?



Open Position – TREASURER

Treasurer. The Treasurer shall:

- a. Ensure that accurate financial records for the NDCC are kept;
- b. Ensure that all money, drafts, and checks in the name of and to the credit of the NDCC are deposited in the banks and depositories designated by the executive board;
- c. Endorse for deposit all notes, checks, and drafts received by the NDCC as directed by the executive board;
- d. Disburse NDCC funds and issue checks and drafts in the name of the NDCC, as directed by the executive board;
- e. Give to the Chair and the executive board, whenever requested, an account of all transactions by the Treasurer and of the financial condition of the NDCC; and
- f. Perform other duties prescribed by the executive board or by the Chair.

Jolene Keplin

I, Jolene Keplin have been employed with Tribal Health Education for 25 twenty-five years. I have my Bachelor of Science in Business. My duties for Tribal Health Education consist of attending the School Health Fairs they host at their schools. We serve five schools in our area: three schools in Belcourt, the Elementary, Middle, and the High School. We go into the classrooms for health awareness for the students; the elementary would be hygiene, the middle school would be the HPV and STD education, and other health issues the students may need information. The High School students health issues would require making responsible decisions for themselves and to let the students know there are health entities to assist these students with their decisions; we have the Public Health Nurses, Behavioral Health and our Alcohol/Drug departments. Our Tribal Health Education is involved with different committees in our community: Family Week and our Wellness Conference we have every year in September, we help host the Kids Day in July with all the entities setting up booths for the kids to attend to win prizes for the ring toss games or the gunny sac races, each booth that is set up has a different games for each student to participate and win prizes!

I have served on the Cancer Coalition for 15 years. Our Tribal Health Department helps the Quentin Burdick Health Facility screen our community members for Colorectal, HPV, and Breast Cancer. Our Tribal Health Education Department and the Quentin Burdick Health Facility has received the Colorectal Screening Award two Years! This is a major accomplishment for our Turtle Mountain Band of Chippewa receiving this award. Our Tribal Health Departments sets up at our Senior Day at our Sky Dancer Casino and distributes the kits to the participants. Our Tribal Health educates the participants with the colorectal Screening flip chart we received from the Native American Cancer Foundation.

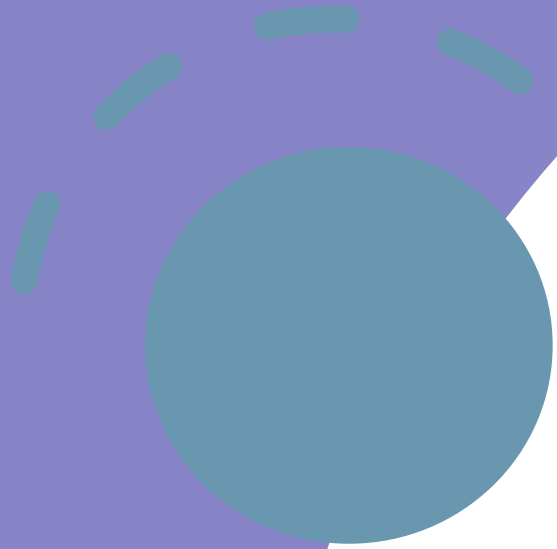
I, Jolene Keplin is interested in serving the North Dakota Cancer Coalition Treasurer Position. I have served on the Cancer Coalition for years and I feel I need to do more service for the Cancer Coalition with that I am Nominating myself this position!

Kelly Bartsch

I am writing to you to nominate myself for the NDCC treasurer position. I am a Quality Improvement Advisor at Sanford Health in Bismarck, ND. As a quality improvement advisor, I work closely with our primary ambulatory clinics and our specialty clinics. I began my career in quality as I am passionate in improving overall health and decreasing incidence of death for the communities in North Dakota.

I currently serve in a treasurer position for a local volleyball traveling club. I am responsible for keeping accurate financial records for our group as well as being responsible for all deposits associated with the group. In this position, I disburse funds and issue checks for tournaments, practice fees, membership fees and other related fees for this group. I have served in this treasurer position the past 2 years.

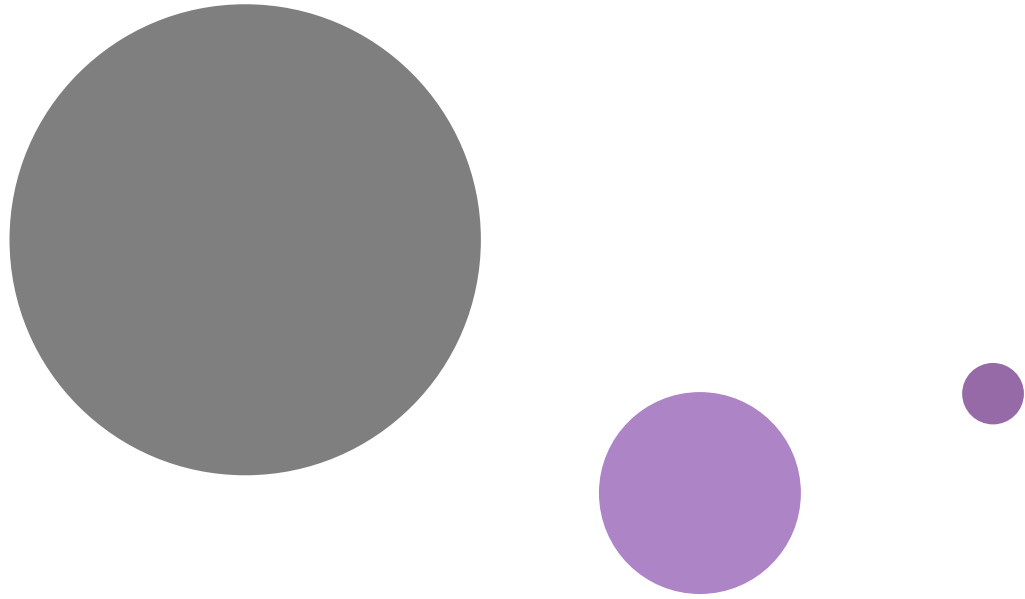
I am ecstatic to be a new member with NDCC as I recently began my quality improvement career with Sanford this past year. I am energized to assist in NDCC goals to reduce the incidence and negative impact of cancer for North Dakota communities. I am passionate in working towards the vision of a cancer free North Dakota and am certain that I would be able to fulfill your treasurer duties and other duties as needed in the treasurer role. I truly feel the treasurer role would provide me the opportunity to become more involved with the NDCC and I look forward to being able to increase my engagement and commitment to NDCC!



Other Nominations?

Virtual Voting

- Please **vote immediately** using the link provided in the chat box.
- The link will also be emailed now for those joining by phone.



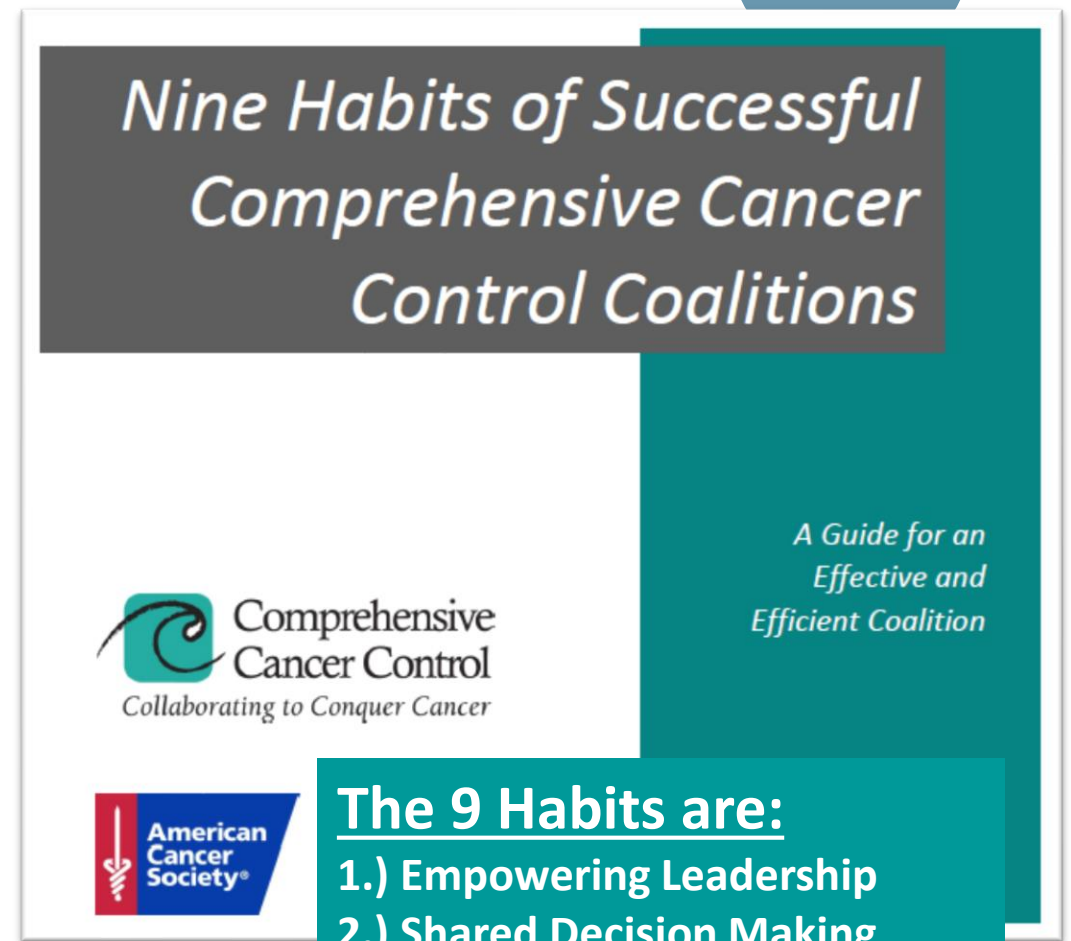
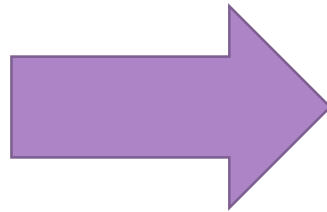
North Dakota Cancer Coalition

Planning for a cancer-free future.

2019-2020 Priorities and Implementation Structure

Background

Over the course of the past year, the North Dakota Cancer Coalition has been assessing itself based on this guidebook of best practices.



The 9 Habits are:

- 1.) Empowering Leadership
- 2.) Shared Decision Making
- 3.) Value-added Collaboration
- 4.) Dedicated Staff
- 5.) Diversified Funding
- 6.) Effective Communication
- 7.) Clear Roles & Accountability
- 8.) Flexible Structure
- 9.) Priority Work Plans

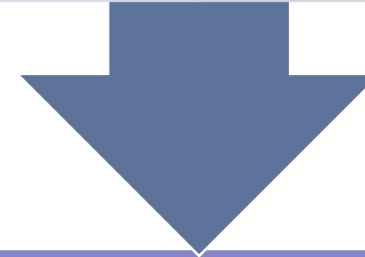


Self- Assessment

The NDCC Steering Committee has completed self-assessments on these habits/best practices:

**Priority
Workplans**

**Flexible
Structure**



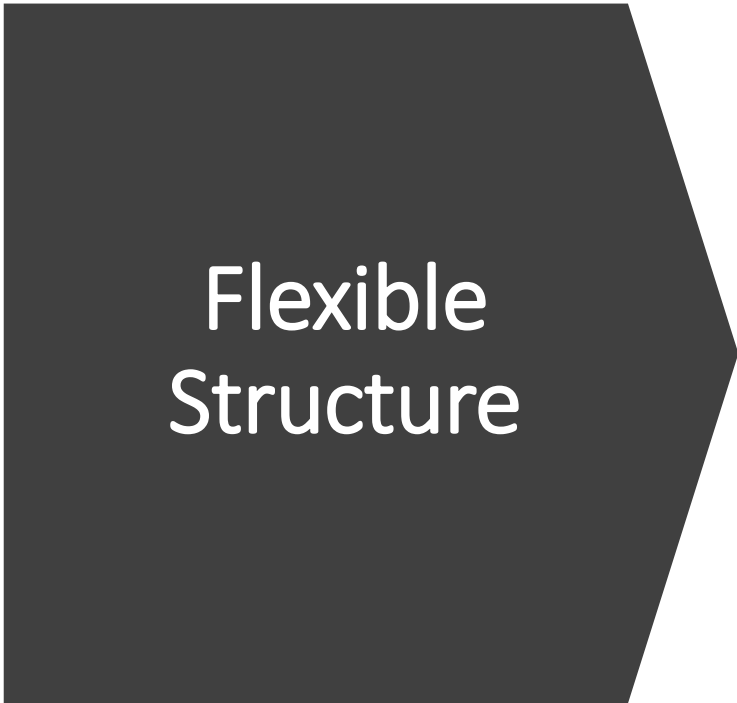
The other habits will be explored at future meetings.



Priority Workplans

- **September – April 2019:**
 - NDCC Steering Committee reviewed North Dakota Cancer Plan, state data, and existing cancer control efforts in the state to determine two top priorities for the coming year: Melanoma and Colorectal Cancer (CRC).
- **June 2019:**
 - NDCC Membership met in person and recommended activities related to melanoma, along with coordination of CRC efforts with the ND CRC Roundtable.
- **September 2019:**
 - NDCC Steering committee met and finalized workplan & budget based on membership recommendations.

Note: Priorities will be re-assessed on an annual basis.



Flexible Structure

- **September – October 2019:**
 - NDCC Steering Committee reviewed the flexible structure self-assessment, current structure and newly identified NDCC priorities.
 - NDCC Membership Steering Committee developed new flexible structure.
- **November 2019:**
 - NDCC Membership reviewed new structure to support priority workplans and engaged in action
- **November 2019 - June 2020:**
 - New flexible structure allowed NDCC Implementation teams to carry out priority workplans.

Note: Structure and Implementation Teams will be re-assessed on an annual basis.

Previous Structure



FEATURED LONG-TERM,
STANDING WORKGROUPS.



LONG PROJECT TIMELINES
PROMPTED PERCEPTION OF
WORKGROUPS TO BE LONG-
TERM COMMITMENTS



WORKGROUP LEADS WERE
DIFFICULT TO RETAIN DUE TO
PERCEIVED LONG-TERM
COMMITMENT OF
STRUCTURE

New, Flexible Structure



PRIMARILY FEATURES TIME-
LIMITED IMPLEMENTATION
TEAMS WHICH COME
TOGETHER FOR A SPECIFIC
PROJECT AND DISBAND
WHEN DELIVERABLES ARE
MET.



ANYONE CAN FORM AN
IMPLEMENTATION TEAM IF
THEY ARE INTERESTED IN
COLLABORATING WITH
OTHER COALITION
MEMBERS ON A SPECIFIC
PROJECT.



A LEAD WILL BE IDENTIFIED
FOR EACH TEAM, AND THEN
ANY INTERESTED NDCC
MEMBERS CAN JOIN.

2019 – 2020 Implementation Teams

Melanoma

Public Awareness Presentations

Melanoma PSA

Melanoma Data Factsheet

Melanoma NDCC Webinar

Colorectal Cancer (CRC) Awareness Month

CRC co-branded materials

Breast Cancer Awareness Month

Plans October Breast Cancer Awareness Campaign – SEEKING A LEAD!

HPV TaskForce

Quarterly Information Sharing

Virtual Voting

- Polls will **close in 2 minutes.**
- If you haven't yet voted, please vote now.



Annual Report, Melanoma

- Presentations ✓
 - >525 of melanoma presentations completed by Brian Halverson
 - >1,000 children reached through these presentations
 - Sun Safety Education
 - Richland County hosted one Ag Day event in partnership with NDSU extension on sun safety
- PSA video ✓
 - 1 PSA video completed
 - 788 people reached on social media
 - KAT marketing aired Brian's Story PSA and other melanoma sun safety videos developed by ND DoH on the ND Health Network for a combined total of 576 minutes during May and June 2020.
 - KAT marketing will be airing an additional 840 combined minutes of these videos July and August 2020.
- Factsheet ✓
 - 1 fact sheet developed
- Webinar ✗
 - Melanoma webinar not conducted in May due to COVID related re-prioritization of Steering Committee Lead

Annual Report, CRC

- Co-branded CRC Screening Materials ✓
 - 2 materials co-branded with the ND CRC Roundtable
 - Social Media toolkit for March
 - Co-sponsored CRC Screening Achievement Awards with the Roundtable



Annual Report,
Breast Cancer
Screening

MAMMO - BINGO

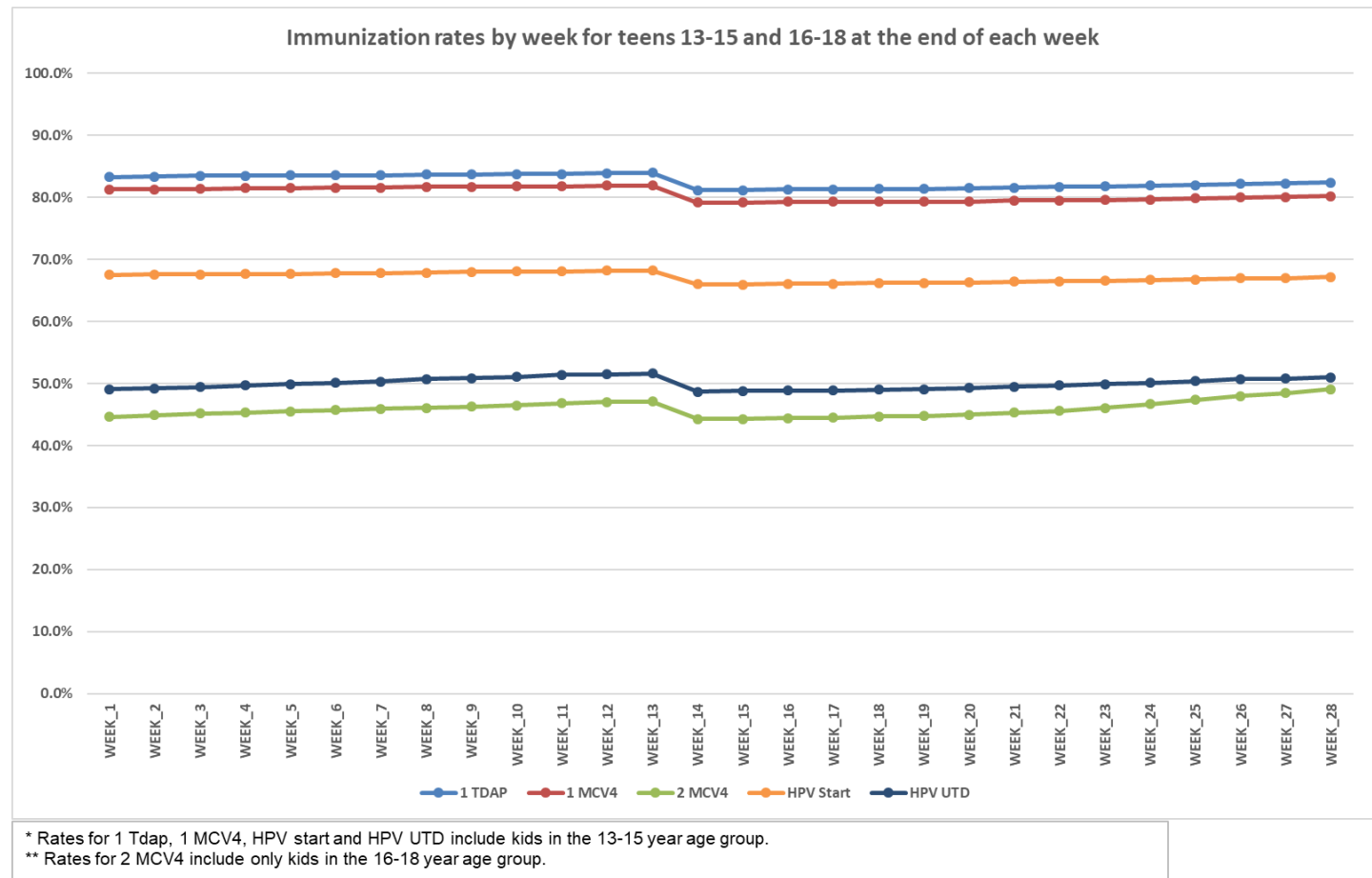
Breast Cancer

A W A R E

Women's Way	Wear Pink	Strength	Grandma	Mom
Love	Loving Memory	Women	Fight Like a Girl	Know the Signs
Get Screened	Be Informed		Celebrate Life	Think Pink
Be Aware	Run	Survivor	Keep Fighting	Dream Big
Know Your Risk	www.ndcancercoalition.org	Be Strong	Love	Donate



Annual Report, HPV Task Force



- Task Force typically meets quarterly (information sharing), but has not met since COVID
- Slight decline in HPV vaccination rates
- Numbers are starting to rebound slightly, but there is still work to do
- IIS manager is assessing rates weekly

Melanoma PSA – Featuring Local Survivor



<https://www.facebook.com/NDCancerCoalition/videos/583531212277074/>

Melanoma Data Factsheet (for Health Professionals)

Risk Factors for Melanoma

- Ultraviolet (UV) light exposure
- Fair skin, freckling, and light hair
- Moles
- Family history of melanoma
- Personal history of melanoma
- Immune suppression

Prevention

Objective 4: By 2022, reduce the percentage of individuals reporting having at least one sunburn in the past 12 months from 32.3% to 27.3%. (Source: BRFSS 2012).

- Encourage and support school programs to educate students, parents, and teachers regarding skin cancer.
- Support and implement sun protection policies in childcare settings.
- Support and implement community-wide interventions regarding sun protection awareness.
- Conduct and support education regarding the risks of tanning beds/booths.
- Support education and sun protection policies in recreational settings.
- Advocate for local and state policies which support sun and UV protective measures.
- Promote counseling by health care professionals to parents of infants and children.
- Advocate for inclusion of sunburn and tanning bed use questions on the Youth Risk Behavior Surveillance System (YRBS) survey.
- Support education and sun protection policies in outdoor occupational setting.

Early Detection

Objective 13: By 2022, increase the percentage of melanoma cancer detected at the earliest stage from 88.5% (2008) to 90%.

- Support multi-component community-wide interventions using a combination of mass media and environmental or policy changes across settings within a geographic area to increase awareness about skin cancer.
- Advocate for practices that include skin cancer screening by healthcare professionals during routine exams.
- Support efforts to conduct community-based skin cancer screening events.

The North Dakota Cancer Plan includes several recommended strategies for the prevention and early detection of melanoma. These are outlined above, and the full plan is available at www.ndcancercoalition.org.



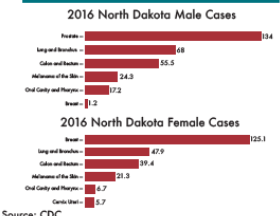
Rising Melanoma Rates in North Dakota



in 2016...

- Rates are per 100,000 and age-adjusted to the 2000 US Std Population (19 age groups - Census P25-1130) standard; Confidence intervals (Tiwarri mod) are 95% for rates.

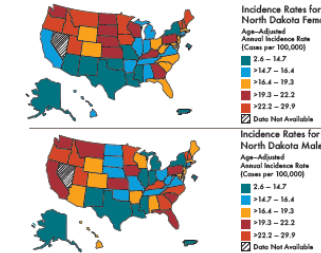
Top 10 Cancers by Rates of New Cancer Cases



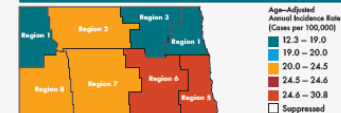
Source: CDC

in 2019...

- There were an estimated 230 new cases of melanoma of the skin in ND.



North Dakota Melanoma Incidence Rates by Region



Rates are per 100,000 and age-adjusted to the 2000 US Std Population (19 age groups - Census P25-1130) standard. * = Suppressed rate due to small number of cases. See Appendix of the Youth Risk Behavior Survey and the BRFSS at <http://www.cdc.gov/od/oc/data/briefings/2016/>

Incidence Trend Analysis

- From 1975 to 2015, rates were consistently higher in males.
- The number of new cases has consistently increased in 40 years.



Per 100,000 age-adjusted to the 2000 US standard population.

Mortality Trend Analyses

- The probability of developing and dying from cancer increases with age.

Mortality Trend Analyses | divided by Stage of Diagnosis

Number of Malignant Cases	Percent of cases diagnosed at this stage
1. All Sites Combined - 35,862	34.23% (ranked in order)
2. Prostate (males only) - 5,563	7.07% (7)
3. Breast (females only) - 4,943	29.31% (4)
4. Lung and Bronchus - 4,647	42.23% (1)
5. Colon and Rectum - 3,793	40.88% (2)
6. Melanoma of the Skin - 1,654	9.86% (5)
7. Oral Cavity and Pharynx - 940	38.42% (3)
8. Cervix Uteri (females only) - 190	26.84% (6)

Refreshed Social Media Toolkit for March Colorectal Cancer Awareness Month

Image or Video



Download Photo
Tag: @CoalCountryCHC

Post

Take it from Dr. Aaron Garman (Beulah, ND): "Not getting colorectal cancer screening done as a part of preventative maintenance is like never checking the oil in your vehicle. It makes no sense."
Give yourself the same care you would for your car – don't delay on colorectal cancer screening.
If you're 50 and older, and have not yet been screened, you should start getting screened for colorectal cancer now. If you are overdue for regular screening, please do not wait any longer.
#GetScreenedND #80nEveryCommunity

Week 3: March 16–20



Image or Video



Download Photo
Tag Kristy at: <https://www.facebook.com/kristysinr> *Account name is Kristy Coopers, but URL has former last name

Post

Kristy of Minot, ND is a 5-year colon cancer survivor. She wants to remind everyone to know their bodies and get screened for colon cancer: "If you suspect something isn't right with your health, see a medical doctor. Be proactive. Make the time. Take the steps needed to take care of you."

Colorectal cancer is on the rise in younger adults. If you have symptoms, talk to your doctor <http://www.cancer.org/cancer/colon-rectal-cancer/detection-diagnosis-staging/signs-and-symptoms.html>

#GetScreenedND #80nEveryCommunity

Featuring Local Survivors, Caregivers, and Physicians

Welcome



Welcome to the North Dakota Colorectal Cancer Roundtable & North Dakota Cancer Coalition's 2020 Colorectal Cancer Awareness Month Social Media Toolkit! Will you join us this March in raising awareness on social media?

Within this toolkit, you will find:


- Colorectal cancer stories of everyday North Dakotans. There are stories featuring colorectal cancer survivors, caregivers, and even stories of those who have completed screening with no cancer diagnosis.
- Colorectal cancer screening recommendations from local North Dakota physicians, urging the public to take action and get screened.

Our hope is that these local stories will communicate the importance of colorectal cancer screening and reduce any fears of testing among the public, and we invite you to post these stories to your organizational social media pages.

For additional social media posts, we invite you to check out the American Cancer Society Colorectal Cancer Awareness Month Materials.

The North Dakota Colorectal Cancer Roundtable, co-lead by the American Cancer Society and the North Dakota Department of Health, is a statewide coalition of organizations dedicated to reducing the incidence of and mortality from colorectal cancer in our state, through coordinated leadership and strategic planning. The ultimate goal of the state's Roundtable is to increase the use of proven colorectal cancer screening tests among the entire population for whom screening is appropriate. To learn more about the NDCCRT, please email shannon.bacon@cancer.org or tran@nd.gov





Officer Election Results



Break Outs

- 15 minutes
- Discussion Topics
 - 2020 – 2021 Priorities
 - Communication channel and structure
 - COVID impact on cancer priorities and lessons learned
- Regroup & Share

Forms & Resources

NDSU Extension Materials

- Healthwise for Guys
<https://www.ag.ndsu.edu/healthwiseforguys>
- Healthwise for Women
<https://www.ag.ndsu.edu/healthwiseforwomen>
- Sun Safety Powtoons
- NDSU Extension AWARD!



Merchandise Order Form



Welcome to the
North Dakota Comprehensive Cancer Control
Materials Ordering Form

We want to help provide resources for our NDCC and other partners to help provide cancer related education to the public and providers. To order **FREE** materials, complete steps one and two below and follow the directions to place an order that are listed on the last page.

Step 1: Please enter the quantity wanted for each item listed below. Call 701.328.2306 for assistance if needed.

NOTE: All orders dependent on current supply inventory.

Quantity	Resource	To View	Description
—	Book Marks "What You Can do to Fight Cancer" – General Public	Preview	Approximately 7.5" x 2.5" glossy thick card stock
—	Seasonal Sun Safety Book Marks		Indicate season(s) in comments or how many of each season: (Fall, Winter, or Spring) NO Summer available, sorry.
—	Colon Model– 2-week checkout maximum	Preview	Can be shipped: (You are responsible for postage)
—	Colonoscopy – A test to check <u>you</u> colon for problems	Preview	
—	Colorectal Cancer Pins	Preview	
—	UV color changing wristbands		
—	Sunscreen packets (limit 500)		
—	Handheld UV Meter		www.solarmeter.com/model5.html



Step 2: Please complete the following contact and event information. Items with an asterisk (*) are required.

First Name*	
Last Name*	
Organization Name	
Street Address*	
City*	
State*	
Zip Code*	
E-mail*	
Daytime Phone*	
Date Needed*	

Purpose* / Date of Event:

<input type="checkbox"/> Community Event	<input type="checkbox"/> Education
<input type="checkbox"/> Health Fair	<input type="checkbox"/> Training
<input type="checkbox"/> Other (Please specify):	

Setting*

<input type="checkbox"/> Community	<input type="checkbox"/> Health Care
<input type="checkbox"/> Worksite	<input type="checkbox"/> Schools
<input type="checkbox"/> Other (Please specify):	

Intended Audience*

<input type="checkbox"/> General Public	<input type="checkbox"/> Older Adults
<input type="checkbox"/> Parents	<input type="checkbox"/> Providers
<input type="checkbox"/> Staff	<input type="checkbox"/> Students
<input type="checkbox"/> Other (Please specify):	

Length of event:
How many people are you planning to reach:

To place an order:

Email form to:
ndcc@nd.gov

Dermascan Request Form

- If you are interested in using one of the dermascan machines for a UV safety/Skin Cancer Awareness event please complete the request form below. If you would like additional resources, please use the merchandise order for to request those materials. We have multiple machines placed around the state to make pick up and drop off easier and are glad we are able to provide this educational tool at no cost to you.
- [Fillable Dermascan Request Form](#)
- [ND CCCP Dermascan Post-Event Evaluation](#)
- [Skin Scope Training Webinar](#)

UV Toolkit Request Form

- If you are interested in using the UV Toolkit in the classroom, camp, healthfair or other event setting, please submit the below request form. For more information about the toolkit or to print the paper activities go [here](#).

- [UV Toolkit Request Form](#)
- [UV Toolkit Evaluation Form](#)



North Dakota Cancer Coalition

Planning for a cancer-free future.

ADJOURN