Social Determinants of Health (SDOH)

Conducted Summer 2021

Your health is determined in great part by social factors as where you were born, as well as where you now live, learn, work, play, and worship. These factors are called "social determinants of health."

Marketing & Business Unlimited, Inc. (MABU) conducted ten (10) focus group sessions (both virtual and in person) with a goal of 6-12 participants on the following groups and an online survey to gather an even more broad sample of North Dakota residents.

Focused Topics



Economonic Stability



Education



Health & Healthcare



Neighborhood & Built Environment



Social & Community Context

Focus Groups





Common Themes of Discussion

Lack of Behavioral Health and addiction treatment services Lack of affordable housing, healthy foods and youth services

Lack of affordability and access to health-related services

Lack of awareness to the problems faced by vulnerable populations

Hidden homelessness, hunger and poverty







North Dakota Assets to Address These Concerns

Strong economy health of state Available jobs and low unemployment

Quality elementary and secondary education system

Non-profit organizations work with government agencies to address immigrant needs

Governor and first lady are committed to ending the stigma around mental health

Scholarships available for high school seniors, encouraging higher education

A proactive HIV prevention program

Supportive churches, communities, and veteran's network

Good people who truly want to help Medicaid expansion program Local public health agencies and units