

1) Welcome & Introductions

Chair Pam Gahr called the North Dakota Cancer Coalition virtual annual meeting to order at 12:00 p.m. CT on Wednesday, July 14, 2021. She welcomed 39 attendees and opened with the ice breaker “what music do you play when you want to get energized.” Pam also extended a “thank you” on behalf of the NDCC executive board to all healthcare workers for their sacrifices during the past year’s pandemic. She asked all in attendance to pause for a moment of silence to remember those who were lost, those who are struggling with loss and those who are struggling with other issues related to the pandemic.

2) Business Meeting

- a. Minutes from the July 16, 2020, meeting were sent as a link in the agenda. Jana Pastir made a motion to approve the minutes as presented. Maria Schmidt seconded the motion. Motion carried.
- b. Pam Gahr welcomed Maria Schmidt, Roger Maris Cancer Center, as NDCC’s newly appointed Treasurer. Maria presented the Treasurer’s report as follows: Balance as of July 16, 2020, was \$5,833.97; no income; \$117.23 expenses; current balance of \$5,716.74.
- c. New members since July 2020 are: Justin Jones, American Indian Cancer Foundation; Kaylee Vandjelovic, American Cancer Society; Lisa Tocchio, BCBS of North Dakota; Samantha Guild, AIM at Melanoma; Kendra Krueger, American Cancer Society; Mike Pelzer, Exact Sciences; Maria Schmidt, Roger Maris Cancer Center; Jeffrey Andrews, Pfizer Oncology; Miriah Kliner, Altru Health System; and Nikki Medalen, Quality Health Associates of North Dakota

3) A Look Back at 2020-2021

A video featuring Dr. Jeff Hostetter was reviewed. The video encouraged patients to resume important health care visits and health screenings. Follow this link to view the video:

https://www.youtube.com/watch?v=HDpERfl_Tr8&t=7s. Between April 13, 2021, and June 30, 2021, the video received 5 plays/day on the North Dakota Health Network and 6 plays/day on North Dakota GoodHealthTV®. KAT & Company will continue to run this video 9 plays/day in-kind on the North Dakota Health Network and 6 plays/day on North Dakota GoodHealthTV® for an additional quarter. The video was viewed 89 times on YouTube. Susan Mormann indicated many Good Health Network sites are being added to bring video health messages to where people gather (e.g., libraries, Cenex Stations, etc.). A suggestion was made to include places where students gather on college campuses.

On Saturday, April 24, 2021, NDCC co-hosted a virtual patient symposium with AIM at Melanoma, titled “Living with Melanoma.” The symposium had 40 attendees at the live event and featured North Dakota presenters. Excerpts from Brian Halvorson’s survivor story from the symposium was shared. All presentations from the symposium can be viewed on the AIM at Melanoma YouTube channel. Follow this link to view all the presentations:

https://www.youtube.com/playlist?list=PLOnM_erAQqIC3A6-5bRqa29N0tQdXTiuZ.

Turn ND Blue Photo Contest winners from March’s Colorectal Cancer Awareness month activities were announced. Quality Health Associates of North Dakota won first place and Bismarck Burleigh Public Health won second place. These two organizations received canvas prints of their photo entry by NDCC.

4) Election of Officers

The positions of Chair, Vice Chair and Secretary were open this election. Julie Garden-Robinson was nominated for Chair and Brian Halvorson was nominated for Vice Chair. No nominees for secretary were received. Attendees were provided a link to vote. Twenty-nine ballots were cast with a unanimous ballot for both Julie Garden-Robinson as Chair and Brian Halvorson as Vice Chair. Two individuals indicated an interest in the position of secretary and will be contacted following the meeting.

5) Breakout Discussions

Three session topics were provided for 20-minute breakout discussions. The topics and highlights were as follows:

2021-2022 Priorities

- Survivorship and Health Equity are high priorities coming from CDC
- The Tobacco program is working on lung cancer screening with the health systems that are engaged in cessation work with them. It would be good to learn more about current efforts and connect coalition members into that work where appropriate (maybe we could have them on a November webinar since that is Lung Cancer Awareness Month?)
- 2020 BRFSS includes lung cancer screening rate for the first time so ND will have a baseline
- Depression and Anxiety – Efforts around this through the cancer lens (how do those impact treatment and survivorship? Screening completion?)

Increasing Coalition Reach—Audiences/Partners

- Nursing School Presentations – Public Health Project Requirements for BSN Programs and Evidence-Based Practice Presentations
 - Melanoma Prevention
 - Modifiable Cancer Risk Factors
 - Cologuard Testing vs Colonoscopy in general public for early detection
- Student health on college campuses (melanoma, HPV, smoking/vaping/alcohol)
- Set up at health fairs or county and area fairs around the state
 - Offer Cologuard testing for colon cancer screening
 - Give away sunscreen with ND Cancer Coalition information
 - General awareness of ND Cancer Coalition
- HS Career/Health Classes
 - Melanoma prevention
 - Cancer Risk Factors – which are modifiable and which are genetic
- New American Consortium
 - Partner with cardiovascular and diabetes education to provide cancer prevention and perhaps screening
- Other groups who are underinsured, under represented
- Resources
 - PubMed
 - NCCN
 - NIH – National Cancer Institute
 - American Cancer Society

Next Steps in Melanoma Prevention and Awareness


- a. What's available:
 - Fliers from Aim, ND DOH/Cancer coalition, NDSU Extension
 - Table displays (Extension)
 - Healthwise lessons, toolkits, displays in at least 25 county Extension offices throughout ND, with interactive teaching tools
 - Dermascans (see reservation form for ND DOH); several are in Extension offices throughout ND
 - Online resources
 - How the Sun Sees You <https://www.youtube.com/watch?v=o9BqrSAHbTc>
 - Skin Smart Campus campaign <https://skinsmartcampus.org/>
 - Indoor Tanning Legislation throughout the US <https://www.aimatmelanoma.org/legislation-policy-advocacy/indoor-tanning/>
 - Sunscreen packets (see order form from ND DOH)
- b. Ideas:
 - Do a statewide, concerted public information campaign

- Reach out to softball teams, swimming pools, camps, Parks & Rec
- Extension reaches people of all ages, including farmers/ranchers, kids in 4-H
- Reach out to college campuses and additional schools (following pattern of Brian)
- Bring together public health units, clinical partners, Extension
- Use Dermascans to increase public awareness
- Sun safety packets
- Use social media depending on age group – Instagram, Snapchat, Tic Tok, Facebook
- Public service announcements/PowToons
- Check on legislation examples. KS, OK and TX have legislation based on ages for use of indoor tanning

6) Pam reviewed additional supplies/materials available through NDCC/Department of Health. Visit <https://www.ndcancercoalition.org/resources/ndcc-materials-resources/>.

7) There being no further business, the meeting was adjourned at 1:17 p.m.

Respectfully submitted

A handwritten signature in cursive script that reads "Geneal L. Roth". The signature is written in black ink and is positioned above the printed name and title.

Geneal L. Roth
Coalition Manager