North Dakota Cancer Coalition (NDCC) Steering Committee Meeting Monday, April 26, 2021 | 12:00 p.m. CT

Officers Present

North Dakota

Cancer Coalition

Planning for a cancer-free future.

Pamala Gahr, Chair, Essentia Health Shannon Bacon, Vice Chair, Community Healthcare Association of the Dakotas Mallory Koshiol, Past Chair, Allina

Steering Committee Members Present

Judy Beck, Quality Health Associates of North Dakota Tinka Duran, Great Plains Tribal Chairman's Health Board Jodie Fetsch, Custer Health Julie Garden-Robinson, NDSU Extension Statewide Brad Hawk, Commission on Indian Affairs Jolene Keplin, Turtle Mountain Tribal Health Education Cristina Oancea, ND Statewide Cancer Registry Susan Mormann, NDDoH, Director Community and Health Systems Janna Pastir, NDDoH, Health Promotion Tara Schilke, Bismarck Cancer Center Jesse Tran, NDDoH Comprehensive Cancer Control, **Program Director** Kaylee Vandjelovic, American Cancer Society Zheng, Yun (Lucy), ND Statewide Cancer Registry

Officers Absent

Maria Schmidt, Treasurer, Roger Maris Cancer Center

Steering Committee Members Absent

Justin Jones, American Indian Cancer Foundation Shane Jordan, Trinity Health Cancer Center Mary Sahl, Fargo VA Lisa Tocchio, BCBSND

Others Present

Geneal Roth, NDCC Coalition Manager

Pam Gahr, Chairman, called the meeting of the North Dakota Cancer Coalition Steering Committee to order on Monday, April 26, 2021, at 12:00 p.m. CT.

Meeting Minutes

Minutes of the January 27, 2021, Steering Committee were reviewed. Christina Oancea made a motion to approve the minutes as presented; second by Julie Garden-Robinson. Motion carried.

Coalition Manager Position

Pam Gahr announced that Geneal Roth has accepted the position of Coalition Manager and began work on April 1. Geneal shared some of the tasks she has been working on for the past month and what she hopes to accomplish in the coming months.

<u>Melanoma Virtual Patient Symposium</u>

Pam Gahr reported on the "Living with Melanoma Virtual Patient Symposium" held on Saturday, April 24, 2021. There were 34 individuals in attendance. The symposium went well. Kudos to Julie Garden-Robinson and Brian Halvorson for their presentations. A melanoma pneumonic was shared during the symposium, and Pam will get in touch with the presenter to obtain it and ask if we are able to share it. The event was shared live on both the <u>NDCC Facebook page</u> as well as the <u>AIM at Melanoma FB page</u>.

COVID and Preventive Screenings PSA

A PSA was developed featuring Dr. Jeff Hostetter, Family Practice Physician, Bismarck, to encourage patients to return to their health care provider for preventive screenings. Jesse Tran indicated the video is being shown

on ND Health Network monitors in waiting rooms at least once per day in a rotation of health-related announcements. ND Health Network is located in Community Health Centers, Public Health Units, Tribal Health Centers, the Women's Correctional Facility, and most recently in rural public gathering places (e.g., Cenex stations) in western North Dakota. KAT Marketing is looking for additional venues such as pharmacies, Walmart, etc. Susan Mormann indicated they are open to more suggestions of public places that would be an effective means to reach the unscreened audience. Jodie Fetsch queried the members if they had heard of a shortage of the colonoscopy prep "Go Lytely" in their communities. No one had heard of the shortage in their respective areas.

Turn ND Blue | 2021 Winners

Pam Gahr announced the winner of the 2021 Turn ND Blue photo contest—Quality Health Associates of North Dakota. Bismarck-Burleigh Public Health was named runner up. The 2 winners will receive canvas prints of their photos. Geneal will work with Maria Schmidt, Treasurer, to place the orders.

Coalition Annual Meeting

The annual meeting of the NDCC is schedule for Wednesday, July 14, 2021, and will be held virtually. Pam Gahr asked for suggestions for the agenda. Jesse Tran indicated a nominating committee needed to be appointed to recruit individuals for the open offices. Pam Gahr and Shannon Bacon both indicated they would be stepping down from the Chair and Vice Chair positions. Pam will be returning to the position of secretary for which she was originally elected. Jesse Tran and Jolene Keplin will serve on the nominating committee and will need one or two additional committee members to assist.

Following are suggestions for annual meeting topics:

- Share out of coalition activities (e.g., PSA, Melanoma Symposium, etc.)
- Speaker who could share how to get screenings back on track after the pandemic
- Data on how the pandemic has affected screening rates (unfortunately, statewide preventive screening realtime data is not available, but perhaps this topic may be approached in another way to focus on how the pandemic has generally affected preventive services)
- A panel of providers who have been doing outreach to patients urging them to return to their providers for screenings and sharing successful strategies
- How the under-served are being contacted to return for screenings

Susan Mormann shared that Women's Way is working on re-enrolling eligible women into their program. They are learning their clients are hesitant to go back because they don't want to burden/bother their provider so they are working on messaging to notify them that their providers are ready to receive patients for preventive care. Janna Pastir indicated they are hearing the same thing from patients with diabetes and hypertension. Early in the pandemic patients, were notified that clinics were not offering preventive services, but many patients are not receiving the message that clinics are now ready to resume regular care and preventive services. It was asked if the state could provide a template for providers inviting patients back.

The next Steering Committee meeting will be held Monday, July 26, 2021, 12 noon CT.

There being no further business, the meeting was adjourned at 12:53 p.m. CT

Respectfully submitted,

Geneal d. Bth

Geneal Roth Coalition Manager