



4 COMMUNITY PARTICIPATION, EDUCATION AND PROJECT PROMOTION

POLICY:

A Title X project must provide opportunities for community education, participation, and engagement to:

- Achieve community understanding of the objectives of the program;
- Inform the community of the availability of services; and
- Promote continued participation in the project by diverse persons to whom family planning services may be beneficial to ensure access to equitable, affordable, client-centered, quality family planning services. 42 CFR § 59.5(b)(3)

A Title X project must provide, to the maximum feasible extent, an opportunity for participation in the development, implementation, and evaluation of the project by persons broadly representative of all significant elements of the population to be served and by others in the community knowledgeable about the community's needs for family planning services. 42 CFR § 59.5(b)(10)

PROCEDURE:

The grantee and subrecipients must ensure meaningful participation in and input on the project from the population to be served and also informs the public about the project and the availability of services.

Documentation demonstrates that the community engagement plan and community education and service promotion plans have been implemented (e.g., media spots/materials developed, event photos, participant logs, and monitoring reports).

A periodic assessment of the community's needs with regard to their awareness of and need for access to family planning services must be completed.

An evaluation must be conducted on project promotion activities with the annual progress report.

Program activities should be modified in response to the evaluation.

RESOURCES:

[2021 Title X Final Rule | HHS Office of Population Affairs](#)

[RHNTC: Comparing CPEP and I&E Materials Review Job Aid](#)