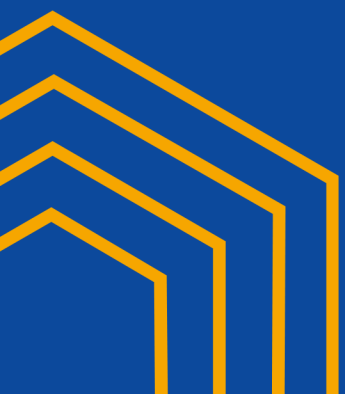




STRENGTHENING NAMI'S PRESENCE IN NORTH DAKOTA

Annie Schmidt

Senior Manager, Field Capacity Building

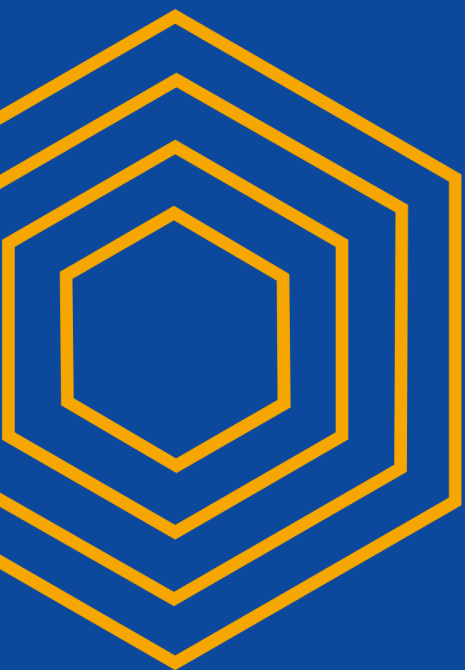




WHY ARE WE HERE?

- Information on NAMI & our structure
- Current presence in North Dakota
- Project Plan for the next year





WHAT IS NAMI?

The National Alliance on Mental Illness is the nation's largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.

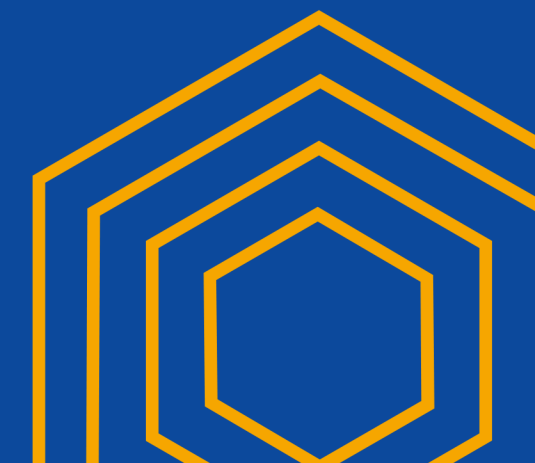
49

NAMI State Offices



675

NAMI Affiliates





WHAT IS THE DIFFERENCE BETWEEN THE THREE LEVELS?

NAMI National

- Determines what it means to be an NSO/NA
- Provides tools and TA
- Develops and maintains signature programming
- Advocates on a federal level

NAMI State

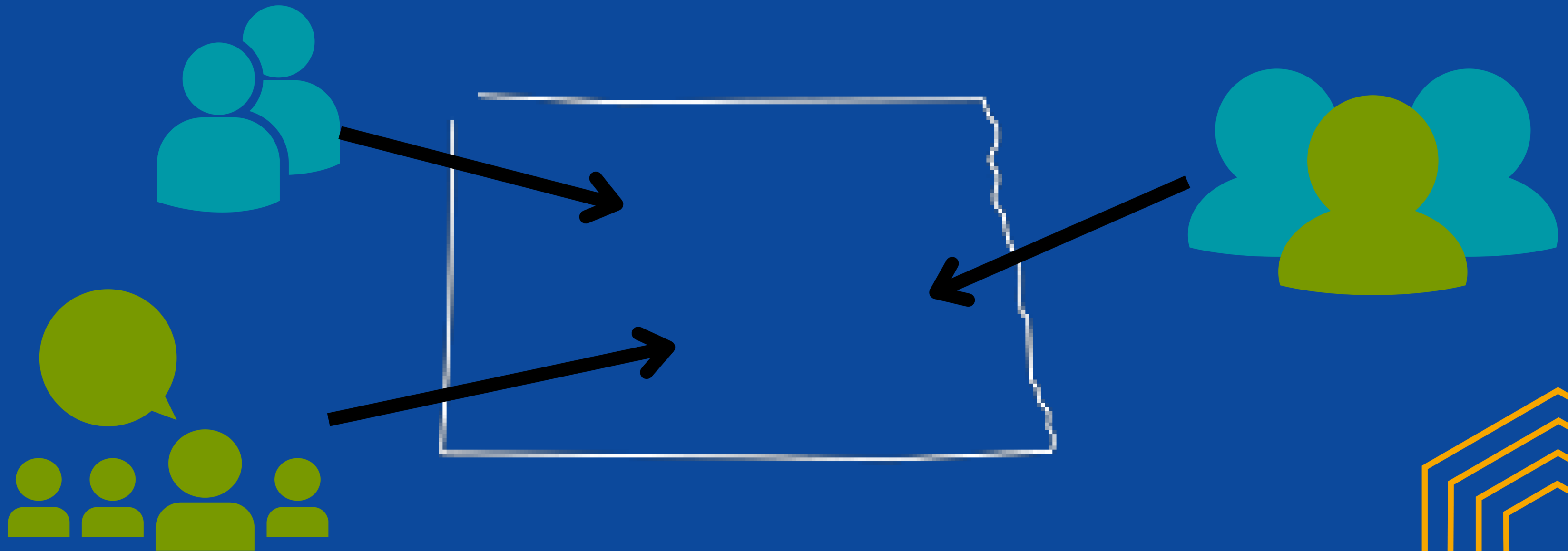
- Communication and support for NAs within the state
- Endorses new NAs
- Trains volunteers in signature programming
- Advocates on a state level

NAMI Affiliate

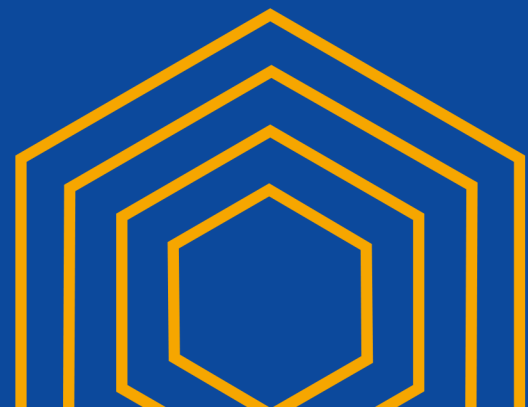
- Provides NAMI programming to the community
 - Fosters and empowers peer leadership
 - Advocates locally.
- 

WHAT IS OUR GOAL?

A centralized NAMI State Office that supports programming and community organizing around the state.



**WHAT DOES
NAMI LOOK
LIKE IN NORTH
DAKOTA
TODAY?**



**GOAL:
STRENGTHENING
NAMI'S PRESENCE
IN NORTH DAKOTA**



OUR APPROACH

Strategic

Informed

Thoughtful

**Data-
Driven**

Inclusive

Sustainable

PROJECT OVERVIEW: ROADMAP

**August-
September
2023**

Create a
workgroup.

Figuring out who needs to be on the core team to rebuild NAMI's presence in the state.

**October-
December
2023**

Identify what is
needed to move
forward

Learning about the current mental health landscape in the state and identifying opportunities for sustainable growth re: fund development and programming.

**January-
March 2023**

Develop a plan to
rebuild NAMI's
presence in North
Dakota

Creating a step by step action plan on what it will take to make NAMI North Dakota what the stakeholders want it to be.

WORKING GROUP MEMBERS



Name	Organization
Alanna Zeller	Region 5 Director, ND DHHS
Ashley Ladbury Hrichena	Operations Director, FirstLink
Dawn Slag	Good Road Recovery Center
Josh Sayler	Community Outreach Director, Prairie St. John's Hospital
Kora Docktor	Director, ND Suicide Prevention Coalition
Rev. Martha HarriSon	Trinity Lutheran Church
Sarah Kemp Tabbut	Community Partner Director, Veteran's Affairs
Tracy Mohn	Behavioral Health Director, BCBS North Dakota

HOW CAN YOU GET INVOLVED?

1

Consultant

Consultants are brought in for a specific purpose, but cannot commit to anything short or long term.

2

Supporter

Supporters will remain informed of the work, but may not be actively involved or may only be involved in certain parts of the process.

3

Implementation Champion

Once the plan is developed, help to provide awareness of programs, awareness, or volunteer opportunities.

QUESTIONS?





CONTACT INFORMATION



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