SERVER TRAINING LEVELS OF IMPLEMENTATION

Server Training [Responsible Alcohol Sales (RAS) or Responsible Beverage Service (RBS)] is a training program created to assist employees and managers in understanding North Dakota state laws, company policies, and procedures for alcohol sales and service.

When fully implemented, this strategy can decrease...

- ◆ Underage Drinking
- ◆ Adult Binge Drinking
- ◆ Drinking and Driving and alcohol-related fatalities

Components of Server Training Include:

- **Provide information** about laws and penalties that might help merchants to understand the risks they take when they sell to minors and intoxicated persons;
- **Persuade** merchants that selling to minors and intoxicated persons is dangerous and violates not just the law but the norms of the community;
- Assist in detection of and intervention with **intoxicated persons**;
- Help owners and managers establish responsible management policies; and
- Teach skills —such as how to recognize a false ID— that can help prevent sales to minors.

Server Training can be IMPLEMENTED MANY WAYS and can depend on your community's readiness and capacity.

- 1. VOLUNTARY education: a community sets up the class and people are asked to attend. You Can also provide incentives such as free participation, free pass, etc..
- 2. ENFORCEMENT: Training becomes mandatory if an establishment fails an enforcement effort, such as selling to minors, failing a compliance check, or over-serving patrons.
- 3. POLICY: can be all managers and staff must attend, all servers must attend, or anyone with a liquor license must attend. Making it mandatory that everyone within the city or county must go through the class. There are many levels to a policy, it can be city, county, AND MANDATORY for just servers or mandatory for anyone employed under a liquor license.

Determine the best fit for your community by filling out a goal for each tier of Server Training below:





