

WHY SERVER TRAINING?

Server Training (Responsible Alcohol Sales (RAS) or Responsible Beverage Service (RBS)) is a training program created to assist employees and managers in understanding North Dakota state laws, company policies, and procedures for alcohol sales and service. This type of training provides the best line of liability defense for alcohol sales and service providers.

When fully implemented, this training program will help reduce alcohol sales and service to underage youth and intoxicated individuals over the age of 21. It has also been shown to reduce incidences of drinking and driving, alcohol related fatalities, and alcohol related crime.

Why is this training important for our community?

Benefits:

1. Promotes public health by not serving minors and preventing impaired driving.
2. Improves the business practices of licensed establishments.
3. Improves the public's perception of the establishment.
4. Reduces civil liability exposure for licensees and their employees.
5. Reduces risk of administrative and criminal penalties for licensees and employees.
6. Helps to promote consistent practices in an industry with a traditionally high employee turnover.
7. Reduces risks to insurers, which helps provide affordable insurance to licensees.
8. Maintains revenues and even helps to increase profits.
9. Helps empower employees to be able to obey laws and maintain control over customers despite customer demands.
10. Many incentives exist in various communities including:
 - Reduced insurance premiums
 - Reduced civil liability
 - Reduced administrative liability
 - Tiered license fees
 - Compliance with training laws
 - Compliance with increased enforcement of alcohol regulations

Components of Server Training Include:

- How to check ID thoroughly and recognize fake IDs
- Clear understanding of North Dakota alcohol laws and liabilities
- How to deal with hostile customers
- Procedures for incidents that include right to refuse sales and how to cut off an overly intoxicated person
- How to avoid illegal sales and service to minors