

2023 – 2026 CSAP 6 Strategies – Federal Reporting Guidelines

Information Dissemination (single event, one-way communication, general prevention topics)

01. Clearinghouse/information resource centers
02. Resource directories
03. Media campaigns
 - a. Ex: *media campaigns/activities not captured in Environmental, including Speak Volumes, Parents Lead, Not in My House, and other general prevention messages*
04. Brochures
 - a. Ex: *all brochures which are not captured in Environmental*
05. Radio and TV PSAs
 - a. Ex: *all radio and TV which is not captured in Environmental*
06. Speaking engagements – *presentations*
07. Health fairs and other health promotion
 - a. Ex: *attending conferences, meetings, booths at community events, webinars, etc.*
08. Information lines/Hot lines
09. Email trees, newsletters, newspapers, press releases

Education (ongoing, two-way communication)

11. Parenting and family management
12. Ongoing classroom and/or small group sessions
 - a. Ex: *Project Northland, DARE, afterschool programs, etc.*
13. Peer leader/helper programs
14. Education programs for youth groups
15. Mentors
16. Preschool prevention programs
17. Responsible Beverage Server Training

Alternatives (events that occur during high-risk times of use and promote drug free environments)

21. Drug free dances and parties
 - a. Ex: *Activities related to: after prom parties, after graduation parties, etc.*
22. Youth/Adult leadership activities
 - a. Ex: *Activities related to: cultural-based events*
23. Community drop-in centers
24. Community services activities
25. Outward Bound
26. Recreational activities

Problem Identification and Referral

31. Employee Assistance Program
32. Student Assistance Programs
33. Driving while under the influence/driving while intoxicated education programs

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- a. Ex: Activities related to DUI/MIP Seminars
- 34. Prevention screening/referral to education

Community Based Processes (usually one-time events)

- 41. Community and volunteer training (neighborhood action trainings, impactor training, state/official training)
 - a. Ex: Activities related to: forums, townhall meetings, Hidden in Plain Sight, hosting trainings/webinars, etc.
- 42. Systematic planning
 - a. Ex: Activities related to: collection of data, strategic planning, assessment, etc.
- 43. Multi-agency coordination and collaboration/coalition
 - a. Ex: Activities related to: coalition/taskforce/key stakeholder meetings, etc.
- 44. Community team building
- 45. Accessing services and funding:
 - a. Ex: Activities related to: grant writing, fundraising, etc.

Environmental (usually one-time events dealing with environmental changes and processes)

- 51. Promoting establishment/review of ATOD policies in schools
- 52. Guidance and technical assistance on monitoring enforcement, governing availability, and distribution
 - a. All activities related to: NDTip, implementing policies or laws re: responsible beverage server training, social host, Not in My House laws/policies/protocols, enforcement, Sticker Shock, alcohol restrictions, etc.
- 53. Modifying alcohol and tobacco advertising practices
- 54. Product pricing strategies
 - a. All activities related to: increasing price/tax