



# Opioids 2024 Media

11/8/2023

OPIOIDS	2023										2024																																															
	November				December				January				February				March				April				May				June				July				August				September				October													
<b>Media</b>	30	6	13	20	27	4	11	18	25	1	8	15	22	29	5	12	19	26	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	2	9	16	23	30	7	14	21						
<b>Print</b>																																																										
<b>Magazines</b>																																																										
ND Living Magazine (Health + Wellness Edition)																																																										
<b>Broadcast</b>																																																										
<b>Television</b>																																																										
Fargo DMA (est. 75 GRPs/week)																																																										
Bismarck DMA (est. 75 GRPs/week)																																																										
<b>Radio</b>																																																										
Fargo MSA (est. 75 GRPs/week)																																																										
Bismarck MSA (est. 75 GRPs/week)																																																										
Grand Forks MSA (est. 75 GRPs/week)																																																										
<b>OOH</b>																																																										
Gas Station Toppers																																																										
Newman Billboards																																																										
<b>Digital</b>																																																										
<b>Video</b>																																																										
Amazon OTT																																																										
<b>Display</b>																																																										
Amazon DSP																																																										
<b>Paid Social</b>																																																										
Facebook																																																										
Snapchat																																																										
<b>Digital Radio</b>																																																										
Spotify																																																										
Pandora																																																										