**Logic Model**

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| Inputs/Resources | | | | | | | |
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| Problem Statement | | | **Strategies** | **Activities** | **Outcomes** | | |
| *Problem* | ***But Why?***  *(intervening variables)* | ***But Why Here?***  *(local conditions)* | ***Short-term***  *(how will local conditions change?)* | ***Intermediate***  *(how will intervening variables change?)* | ***Long-term\****  *(how will the problem change?)* |
| OUTCOME INDICATOR:  *Example: “Past 30-Day Alcohol Use”*  BASELINE MEASURE (This is the current percentage for OUTCOME INDICATOR – provide actual number)  *Example: “25% of HS Students report 30 Day Alcohol Use.”* | **OBJECTIVE** (But why is 30-day alcohol use a problem?)  *Example: “Our community has high retail and social access of alcohol.”* | **CONTRIBUTING FACTORS** (The local conditions – what does high retail access look like in your community?)  *Example: “Youth are reporting purchasing and using fake IDs to obtain and consume alcohol in retail establishments.”*  *“Retailers are reporting high use of fake IDs.”*  *“One retailer confiscated 21 fake IDs.”* | **PLANNED STRATEGIES**  What is the one environmental change you can implement to impact high use of fake IDs by youth?  *“Retailers adopt policies on mandatory fake ID training and use of forensic scanners.”* | **STRATEGY IMPLEMENTATION**  What are the little things you have to accomplish to implement the one environmental change?  *Build capacity (webinars, training, etc.); meetings with key stakeholders and retailers; retailer education and training; community awareness of the problem and program, etc.* | *“Increase awareness of forensic scanners.”*  *“Number of people trained on how to use forensic scanners.”*  *“Increase number of retailers using forensic scanners.”*  *“Increase in number of confiscated fake IDs by retailers.”* | *“Decrease social or retail access of alcohol - youth less likely to use fake IDs to purchase alcohol.”* | **GOAL** (links to your long-term outcome or OUTCOME INDICATOR)  *Example: “Decrease 30-Day alcohol use by 2% in 4 years.”* |